



**Report by Head of Strategy and Transformation
West Dunbartonshire Health and Social Care Partnership (HSCP)**

Management Group: 17 November 2022

Subject: Shaping Places for Wellbeing Programme

1. Purpose

1.1 The purpose of this briefing note is to inform the Community Planning Partnership on the Shaping Places for Wellbeing Programme.

2. Recommendations

2.1 It is recommended that the Community Planning Partnership note the content of this briefing note.

3. Background

3.1 Representatives from West Dunbartonshire Council and West Dunbartonshire HSCP have been working with the Place and Wellbeing Partnership Lead at the Improvement Service and Public Health Scotland in order to embrace opportunities pertaining to collaborative work between health and wellbeing and spatial planning.

3.2 The Improvement Service and Public Health Scotland are working with six local authority areas and local health boards to support more collaborative action on their shared ambition around the role of place in enabling health and wellbeing. Learning will feed into a national learning framework supported by a national learning group.

3.3 Within West Dunbartonshire Clydebank has been identified as one of the project towns and in February 2022 a Memorandum of Understanding (MoU) was signed between the constituent authorities; the Improvement Service; Public Health Scotland; West Dunbartonshire Council and NHS Greater Glasgow and Clyde.

3.4 Further detail in respect of the intended outcomes of this work can be found in the linked background papers.

4. Main Issues

4.1 The parties involved in taking forward this work will seek to improve delivery of the Place and Wellbeing Outcomes through:

- Working and planning together, and with communities, to improve the wellbeing of people and reduce inequality consistent with the social determinants of health which are the places where people live, work and play;

- Delivering on Scotland's National Performance Outcomes and other national ambitions such as the Public Health Priorities, climate change targets; and
- Linking to delivery ambitions such as the Christie Commission Recommendations, the Place Principle, 20 minute/ local living neighbourhoods and A New Future for Scotland's Towns.

4.2 The programme will seek to achieve this by:

- Using local data and insights to build a shared understanding of the current context and health inequalities in the Clydebank area;
- Bring together key stakeholders from across Clydebank who are engaging with people who have direct experience of the inequalities identified through data insight. Explore their experience in the context of the place and wellbeing outcomes.
- Collaborating on shaping aims and drivers and implementing change around the links between place and public health as part of the whole system approach to delivering Scotland's Public Health Priorities, the Place Principle and the Christie Commission Recommendations. This will include finding new ways of working across national and local, and sectoral and disciplinary boundaries.

4.3 The programme aims to make sustainable changes within local systems which are consistent with improving public health and wellbeing in line with the place and wellbeing outcomes and designed to last beyond the lifetime of the programme through:

- Working with delivery partners to consolidate their awareness and understanding of the Place and Wellbeing Outcomes, informed by their role in evaluating success;
- Mobilising changes to policy and practice;
- Enabling the work to scale and spread to other places.

4.4 Evaluation is an important element of this work and the parties will capture learning and measure qualitative and quantitative progress against Place and Wellbeing Outcomes and system change activity.

4.5 From a governance perspective, the constituent authorities have appointed representative to maintain strategic and operational oversight of joint activities as part of the programme. This Steering Group will meet as necessary to review progress in the implementation of the agreed arrangements/actions, evaluate success, define new areas of cooperation and identify collaborative and partnership opportunities. The Steering Group will report to the HSCP Board and the relevant Council Committees.

5. Options Appraisal

5.1 An options appraisal is not required for this briefing note.

6. People Implications

- 6.1** The Health Foundation have provided funding for a full-time member of staff to lead, facilitate and support the outcomes, principles, and system change activity detailed to deliver the aims of the programme.
- 6.2** Scottish Government have provided funding for a part-time member of staff to lead, facilitate and support bringing together people from across Clydebank to work with the community in the delivery of the programme. This member of staff will work with key stakeholders and representatives of those who have direct experience of the inequalities identified through data insight. They will also support their understanding of, and explore their experiences in, the context of the place and wellbeing outcomes.
- 6.3** In both cases the Improvement Service will employ such staff and provide line management. West Dunbartonshire Council and NHS Greater Glasgow and Clyde will embed these staff members into their organisations by providing them with office workspace and giving them access to their systems, facilities and networks.

7. Financial and Procurement Implications

- 7.1** There are no direct financial or procurement implications. Engagement with this programme will be absorbed within existing resources.

8. Risk Analysis

- 8.1** A risk assessment is not required for this briefing note.

9. Equalities Impact Assessment (EIA)

- 9.1** An EIA is not required for this briefing note.

10. Environmental Sustainability

- 10.1** A Strategic Environmental Assessment (SEA) is not required for this briefing note.

11. Consultation

- 11.1** As outlined in paragraph 6.2 future community based activity will enable the citizens of Clydebank to engage with and participate in the delivery of the programme, with a particular focus on those who have direct experience of the inequalities identified through data insight.

12. Strategic Assessment

- 12.1** This programme supports the delivery of a number of key Council and HSCP strategic priorities.

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Appendices: N/A

Background Papers: [Shaping Places for Wellbeing Programme Summary](#)
[Place & Wellbeing Outcomes Briefing Paper](#)

Wards Affected: Clydebank Central Ward
Clydebank Waterfront Ward
Kilpatrick Ward