WEST DUNBARTONSHIRE COUNCIL

Report by Strategic Lead - Regulatory

Planning Committee: 22nd January 2020

Subject: Name for a new community park the former St Eunan's Primary School site in Clydebank.

1. Purpose

1.1 To allocate a new name to a community park on the former St Eunan's Primary School site in Clydebank.

2. Recommendations

2.1 It is recommended that Melfort Park is approved as a new name for the community park.

3. Background

3.1 Planning consent for a new community park was granted in March 2018. The idea of a community park emerged during a consultation event with a local community which was held in June 2016. The final design was developed in 2017, following further engagement with the community. The community park will include new biodiversity areas and raised bed allotments, outdoor exercise equipment and play areas for children, as well as outdoor education areas. The community park will also have pathways to provide accessible connections for pedestrians and cyclists between the town centre to the south and residential areas to the north of the site. It is intended that the site will become an important and valued community asset. The community park is currently under construction and will be completed in early 2020. It is appropriate that this new community park should have a name.

4. Main Issues

- **4.1** During the consultation events with local residents, attendees were asked to provide suggestions for a new name for the green space. In total 15 unique name suggestions were received. Of those, 4 names were shortlisted as most appropriate by council officers and in keeping with the character, location and history of the place. The following are the shortlisted names:
 - Melfort Park
 - St Eunan's Park
 - Titan Community Park
 - Primary Park

4.2 There will be 6 access points to the community park: one entrance from Montrose Street to the South, one entrance from Cambridge Ave to the West and 3 entrances from Melfort Avenue to the North. The new community park also is adjacent to the existing Dalmuir Cemetery. Following consultation with local community groups which is detailed in Section 9 below there was overwhelming support from the community for the new community park to be named Melfort Park.

5. People Implications

5.1 There are no people implications.

6. Financial and Procurement Implications

6.1 There are no financial implications.

7. Risk Analysis

7.1 There are no known risks to the Council.

8. Equalities Impact Assessment (EIA)

8.1 None

9. Consultation

- 9.1 There is no statutory requirement for a consultation on a new name for a community park; however it was important the community was consulted on the proposed four names. The approach outlined in the approved street naming policy was adopted. The elected members for Wards 5 and 6, the Convener of the Infrastructure, Regeneration and Economic Development Committee, Linnvale and Drumry Community Council, Melfort Avenue Sheltered Housing Complex and, North and South Drumry Tenants and Residents Association were all consulted on the four shortlisted names.
- 9.2 Comments received from Linnvale and Drumry Community Council, Melfort Avenue Sheltered Housing Complex and, North and South Drumry Tenants and Residents Association were overwhelmingly supportive of Melfort Park being a new name for the community park. In their view naming the community park St Eunan's Park could be confusing, as the new St Eunan's Primary School is located some 600m to the north. The other two proposed names, Primary Park and Titan View Park did not receive any support from the community.

9.3 Three elected members supported the name of St Eunan's Park with one elected member supporting Melfort Park and one supporting Titan Community Park.

10. Strategic Assessment

10.1 This proposal does not impact on any of the Council's strategic priorities.

Peter Hessett Strategic Lead - Regulatory Date: 20th January 2020

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Appendices: Location Plan

New community park plan

Background Papers: Street Naming and Numbering policy

Wards Affected: Ward 5