

TABLE 2: CORPORATE PLAN 2009-13 - Proposed Revisions

Theme	Priority	Objective	Recommendation	Link to SOA
Regeneration and the local economy	Promote physical area regeneration	Regenerate town centres and related waterfront areas	U	Y (1.3)
		Reduce the amount of vacant and derelict land	U	Y (1.2)
	Grow the local economy	Attract and support the development of new and emerging businesses and support the sustainability and growth of existing businesses	U	Y (1.1)
		Grow the tourism economy	U	Y (1.4)
		Increase the level of European and other funding available to the Council, Community Planning partners, local businesses and social economy/third sector organisations	S	N
	Improve transport	Co-ordinate transport infrastructure to meet demand	S	N
		Improve metropolitan connectivity	U	N
	Regenerate the schools estate	Deliver the agreed programme of new secondary schools	U	Y (5.3)
		Deliver the agreed programme of new primary schools and rationalise and re-develop the remaining primary schools	U	Y (5.3)
	Improve housing	Improve the mix, quantity, location and affordability of housing in West Dunbartonshire	U	Y (10.2)
		Improve the quality of Council housing stock	U	Y (10.3)
	Deliver co-ordinated, sustainable planning	Regenerate in a properly planned, co-ordinated and sustainable manner	U	Y (10.1)
	ADD Better employment opportunities	Add 'Reduce unemployment and create employment in key sectors'	A	2.1
		Add 'Improve qualification level of workforce'	A	2.2
	Add Reduce population decline	Add 'Reduce population decline and out-migration (possibly make more positive)	A	13.2

Health and well-being	Target support to vulnerable groups	Increased proportion of people needing care or support who are able to sustain an independent quality of life as part of the community (better wording of original corporate objective and includes all adult client groups not just old people and thus includes objective below relating to learning disabilities)	U	Y (6.1 part)
		Improve adult community care services	S	N
		Improve services to vulnerable children – Replace with two objectives (1) Provide opportunities to enable young people at risk to have positive chances and make positive choices and (2) Improve child protection services	C	Y (8.1, 8.2)
		Increase the proportion of people with learning disabilities able to live at home or in a homely environment	D (covered by SOA 6.1)	Y (6.1 part)
		Improve support to carers	U	N
	Improve health and reduce health inequality	Reduce levels of alcohol consumption	U	Y (6.8)
		Reduce use of illegal drugs	U	Y (6.9)
		Improve diet and nutrition	U	Y (6.4)
		Reduce levels of smoking	U	Y (6.7)
		Increase levels of physical activity	U	Y (6.5)
		Promote positive mental health	U	Y (6.6)
		Protect public health	S	N
		Add 'Increase healthy life-expectancy at birth in deprived areas'	A	Y (6.2)
		Add 'reduce deaths amongst the under 75's from CHD in deprived areas'	A	Y (6.3)
		Add 'Improve the health and safety of Council employees' (moved from An Improving Council')	U	N
	Promote and support well-being (DELETE)	Improve access to green space	S	N
		Improve recreational opportunities and facilities	S	N
		Increase community volunteering and involvement (move to Safe and Strong Communities)	U	Y(11.3)
	Increase personal prosperity (Change to Reduce inequalities and increase prosperity)	Reduce fuel poverty	U	Y (7.5)
		Increase benefits uptake	U	N
		Create new employment and training opportunities for people with a learning disability, mental health problems, criminal record and addiction issues	U	Y (7.3)
		Add Decrease proportion of people living in poverty	A	7.1
		Add Reduce Child Poverty	A	7.2
		Add Reduce Financial Exclusion	A	7.4
		Add Reduce Homelessness	A	7.6
		Add Support parents to give their child best start in life	A	5.4

Safe and strong communities	Improve estate management of Council housing	Improve physical appearance of housing estates	U	(relates to 11.1)
		Reduce no. of empty houses and improve the efficiency of the letting process	U	(relates to 11.1)
		Improve the housing repairs service	S	N
	Improve community safety	Reduce anti social behaviour	U	Y (9.4)
		Reduce drug related crime	D	N
		Reduce fear of crime	U	Y (like 9.3)
		Improve road safety	U	Y (9.6)
		Reduce repeat offending	U	(part of 9.1)
		Add 'Reduce Domestic Abuse'	A	9.2
	Add 'Reduce Hate Crime'	A	11.2	
ADD Improve community spirit	Increase community volunteering and involvement (moved from Health & Well Being)	U	Y (11.3)	

Sustainable Environments	Improve environmental quality and sustainability	Reduce the risk of flooding on non agricultural land	S	N
		Reduce greenhouse gas emissions from Council assets and operations	U	Y (like 14.1)
		Improve street and open space cleanliness	U	Y (part of 12.2)
		Raise awareness of environmental issues	U	Y (14.2)
		Reduce local pollution	U	Y (part of 12.2)
		Protect and enhance green and open spaces and the natural environment	Delete – covered by other biodiversity and pollution objectives	N
		Manage waste disposal in a more sustainable way	U	Y (14.3)
		Add 'Increase proportion of protected sites in favourable condition'	A	12.1
		Add 'Increase biodiversity'	A	12.3
	Improve sustainability of the transportation network	Improve access to transport infrastructure	S	N
Promote sustainable travel choices		U	Y (like 14.4)	

Education & Life Long Learning	Raise attainment and achievement	To improve achievement and attainment in the core skills of literacy, numeracy and community-based life-long learning. Replace with two local outcomes for primary/secondary from NO4	C	Y (4.1, 4.2)
		SOA outcome to Service Plan ` Improve educational attainment levels by lowest performing secondary school pupils`	S	4.3
		SOA outcome to Service Plan `Improve early years attainment`	S	5.2
		SOA outcome to Service Plan `Increase proportion of educational establishments receiving positive inspection reports`	S	5.1
	Promote inclusion and equality (DELETE)	Provide equality of access to educational services (covers attendance and exclusion)	S	N
		Build capacity of educational services to engage with communities Replace with local outcome `Improve participation rates in non-compulsory activities)	S	Y(4.4)
		Enhance the provision of accessible integrated children's services covered under Health & well being – children's services	D	Y (8.1, 8.2)
	Provide learning for life	Provide a range of cultural, arts and sporting opportunities for the community	S	N
		Provide young people with more choices and more chances	U	Y (3.2)
		Improve skills for life	U	Y (3.1)

An Improving Council	Improve the Image and reputation of West Dunbartonshire	Add Improve the Council's image and reputation	A	13.1
	Improve leadership	Improve the leadership and management skills of elected members, the corporate management team, middle management and supervisory staff	U	Y 15.1 BVA I6,M2
		Add Review political and managerial structures	A	BV I5
	Improve community engagement	Improve the effectiveness of community consultation and engagement activity	U	Y 15.2 BVA M3
		Increase the community's participation in the democratic decision-making processes	U	BVA I1
	Improve governance and resource management	Improve the corporate planning, service planning and budget process	U	BVA I2 (Part) +I7
		Improve medium to long term financial planning	U	BVA I2 (Part)
		Improve the performance management framework	U	BVA I9
		Improve accountability to all stakeholders (Scrutiny)	U	BV I3
		Improve corporate approach to workforce planning	U	BVA I2 (Part)
		Improve approach to risk management	U	BVA I11
		Improve strategic approach to asset management	S	N
		Increase income due from Council tax and rent	S	N
	Value our employees	Improve consultation and communication with employees	U	BVA I4
		Improve the health and safety of Council employees (move to Health & well Being)	U	N
		Improve employee attendance	U	Y 15.5 part
		Promote fair and transparent employment practices	U	BVA I4
		Develop skills and competencies to meet business needs	D	Covered under 'Improve leadership'
		Improve personal performance (PDP)	S	N
		Improve morale and employee perceptions of feeling valued	U	Y 15.4 BVA I4 (part)
	Promote continuous	Improve overall service performance and self awareness (PSIF)	U	Y 15.5 part BVA I4, I8, M1

	improvement	Modernise internal business processes (Customer First)	U	N
		Improve service efficiency and competitiveness (Efficient Government)	U	Y 15.3 BVA I10
		Join-up and share services with other providers (Diagnostic Project)	U	N
	Promote sustainable development	Promote the principles and practices of sustainable development throughout West Dunbartonshire	U	N
	Promote equal opportunities	Promote equal opportunities throughout West Dunbartonshire	U	N
		Provide and promote equal opportunities within the Council	U	N