

## **WEST DUNBARTONSHIRE COUNCIL**

### **Report by Executive Director of Housing, Environmental and Economic Development**

**Corporate Cultural Sub-Committee: 14 September 2010**

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**Subject: Commonwealth Games 2014 Launch Event - Update**

#### **1. Purpose**

- 1.1** The purpose of this report is to update members of the Sub-Committee on the progress towards staging a Commonwealth Games 2014 Launch Event at the Play Drome on 14 October 2010 .

#### **2.0 Background**

- 2.1** At the Corporate Cultural Sub Committee meetings of 15 June 2010, Members considered the report "Commonwealth Games 2014 Launch Event" and agreed ;

- (1) to note the content of this report;
- (2) to approve the staging of this event on the basis outlined in the report;
- (3) to approve funding from the Corporate Cultural Sub-Committee budget to a maximum of £8,950 to stage a Commonwealth Games 2014 Launch Event, this being subject to the Council securing partnership funding for this event from EventScotland.

#### **3.0 Main Issues**

- 3.1** On 12<sup>th</sup> July 2010 a letter was received from Mr. Paul Bush OBE, Chief Operating Officer of EventScotland. (Appendix 1). This letter confirmed that funding for the proposed West Dunbartonshire Event Commonwealth Games launch event named "Gold Medal Standard" had been granted funding up to a maximum of £9,500.
- 3.2** The Section Head for Events & Halls met with officers of EventScotland on 12 August to discuss and agree the contract conditions attached to the funding grant. The conditions were acceptable and the contract has been duly signed.

- 3.3** With the funding in place the officer working group for this event have been able to formulate and agree the composition and participants for the event. The format and timetable of the event is as follows ;

1.30 p.m.	Doors open – There will be face painting and “come and try” sessions of table tennis and squash. There will also be free food samples given out, most probably fruit cups to co-incide with the Council’s healthy eating policy.
2.15/ 2.30 p.m.	“Celtic Spirit” play short set outside venue whilst audience take seats.
2.30 p.m.	Sports Demonstration take place including:- <ul style="list-style-type: none"> <li>▪ Parkour</li> <li>▪ Judo</li> <li>▪ Athletics</li> <li>▪ LongJump</li> </ul>
2.50 p.m.	Introductory DVD
3.00p.m.	“Awaz FM” play first set -fusion of Indian/Bhangra music. “Awaz FM” play second set, including fusion dance performance of Indian dancers and dancers from West Dunbartonshire schools.
3.30 p.m.	Handover to Dehli on large screens for performance and flag handover ceremony
3.45 p.m.	“Celtic Spirit” play 10/15 minute set of contemporary Scottish music
4.00 p.m.	Interval
4.15 p.m.	Scotland’s Sports Stars are piped onto to stage and ten minute presentation takes place.
4.25 p.m.	WDC Music motivator and local primary schools perform Scottish/Indian influence Singing Game
4.35 p.m.	“The Box” dance group perform “Don’t stop believing”
4.45 p.m.	Tommy Reilly performs closing 20 minute set.
5.05 p.m.	Close of event

All timings are approximate and may be subject to minor change

- 3.4** It is intended that the audience will number 800 in total and that there will be around 100 performers. A small amount of tickets will be set aside for invited guests and one parent/guardian of the participating schoolchildren. The vast majority of the tickets will be made available to the public on a first come first served basis. The actual application and distribution process is still to be finalised but will include email application and local collection of tickets.
- 3.5** The marketing for the event will include advertising in local papers, Your Radio and the Council’s website. The marketing campaign is scheduled to commence mid September.

**3.6** The event will take place on a large stage at the Play Drome and will utilise professional sound and lighting and will include three large screens will be used for relaying segments of the on-stage performance, video presentations as well as the link up to Dehli itself. (Appendix 2)

**3.7** The event will also be video recorded for the purposes of producing a record of the event and for future promotional purposes.

#### **4.0 Personnel Issues**

**4.1** This event is being planned and managed by a number of officers from Education Services, Culture, Leisure, Corporate Communication and Events.

#### **5.0 Financial Implications**

**5.1** The funding received from EventScotland and the Culture budget for this event amounts to approximately £19,000. The event, in it's current format, is scheduled to come in on budget.

#### **6.0 Risk Analysis**

**6.1** There is a risk that the event proves more popular than can be catered for in terms of access. With an audience maximum of 800, careful thought will have to be given to the method of allocating tickets to the event.

#### **7.0 Equalities Impact**

**7.1** No significant issues were identified in a screening for potential equality impact of this proposed event.

#### **8.0 Conclusion and Recommendations**

**8.1** It is anticipated that this will prove to be a popular event and one that will bring credit to the Council. Although all councils across Scotland have been encouraged to stage similar events, at the time of writing this report only 22 have confirmed a linked event. The Council's "Gold Medal Standard" event is currently featured on the EventScotland calendar of events.

**8.2** The Committee is requested to note the content of this report

**Elaine Melrose**

**Executive Director of Housing, Environmental and Economic Development**

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**Person(s) to Contact:** Ronald M Dinnie – Head of Neighbourhood Services

Council Offices, Garshake Road, Tel: 01389 737601  
e-mail: [ronald.dinnie@west-dunbarton.gov.uk](mailto:ronald.dinnie@west-dunbarton.gov.uk)

Lynda McLaughlin – Manager of Commercial Operations  
Telephone: 01389 772097  
e-mail: [lynda.mclaughlin@west-dunbarton.gov.uk](mailto:lynda.mclaughlin@west-dunbarton.gov.uk)

**Appendix:**

Appendix 1 – Letter from Paul Bush OBE

Appendix 2 – Layout of Play Drome for “Gold Medal Standard”

**Background Papers:**

E-mail correspondence from EventScotland

**Wards Affected:**

All