

WEST DUNBARTONSHIRE COUNCIL

Report by the Strategic Lead - Regulatory

Planning Committee: 19th August 2020

Subject: Street names for Queens Quay Site Clydebank

1. PURPOSE

- 1.1** To seek approval of street names for the Queens Quay site.

2. RECOMMENDATIONS

- 2.1** It is recommended that the Committee approves the street names set out in Section 4.1 for consultation.

3. BACKGROUND

- 3.1** The Queens Quay site is making good progress with the main spine road now completed, the care home and energy centre near completion and the new health and care centre and the 142 affordable housing units under construction.

The development of the site is directed by a masterplan which formed part of the Planning in Principle Permission. The principal streets now require to have street names together with future streets for the residential development. Appendix 1 contains the masterplan for Queens Quay which indicates the principal streets.

- 3.2** A Street Naming Strategy was approved by the June Planning Committee to ensure the history and heritage of Clydebank and the surrounding area are referenced in the wider development. This strategy seeks to proactively contribute to placemaking across the Queens Quay site, making known key heritage narratives and telling Clydebank's stories. It is intended that, through this innovative approach to street naming, both residents and visitors to the area alike will feel positively engaged in Clydebank's streetscape and the town's unique identity.

4. MAIN ISSUES

- 4.1** The street naming strategy centres on a storytelling approach, bringing focus to Clydebank's rich history and heritage. Through these narratives,

opportunities exist to create digitally available heritage, interpretation and associated learning materials that tell Clydebank's story from its pre-burgh history to the global boom of shipping and industry. Within these overarching narratives, stories of individuals such as Ian McHarg, a Clydebank born landscape architect of international reputation, offers further opportunities to link the streetscape to the landscape beyond Clydebank through the Kilpatrick Hills. Appendix 2 shows the street naming stories associated with the names proposed below. The street names suggested below comply with the Council's street naming policy and would be used for street naming together with the addition of Place, Street, Crescent etc. to fit with the final development layout. It is on this basis that the following names are suggested for the Queens Quay site:

- Main spine road - Queens Quay Main Avenue
- Main thoroughfare - Titan Boulevard
- Main thoroughfare - Titan View
- Civic square – Queens Quay Square
- Linear park and path – Queens Quay Park

For the other ancillary streets:

- Clydebank Terrace
- Titan
- Foundry
- Firesitter
- Beacon
- Tarry Kirk
- Bothy School
- Grace
- Craigallion
- Carbeth
- John Brown
- Brick Clays
- Harland & Wolff

Next Steps

- 4.2** The draft Street Names will be published for consultation for a period of 6 weeks. An advert will be placed in the local press and the draft Street Names will be made available on the internet and in libraries and to relevant organisations such as community councils. Consultation will also take place as per the Council's street naming policy whereby elected members for the Ward and the respective Community Council will be consulted. Following this, the consultation responses will be reported back to the Committee along with finalised street names which will form an annex to the Queens Quay Design Codes.

5. PEOPLE IMPLICATIONS

5.1 There are no people implications.

6. FINANCIAL IMPLICATIONS

6.1 There are no financial implications.

7. RISK ANALYSIS

7.1 There are no known risks to the Council.

8. EQUALITIES IMPACT ASSESSMENT (EIA)

8.1 None.

9. CONSULTATION

9.1 Consultation will be carried out as detailed in Section 4.2 above.

10. STRATEGIC ASSESSMENT

10.1 This proposal does not impact on any of the Council's strategic priorities.

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Date: 19th August 2020.

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Appendices: Appendix 1- Masterplan – Street Names
Appendix 2 - Street Naming Stories

Background Papers: Street Naming and Numbering Policy

Wards Affected: Ward 6 Clydebank Waterfront