

Agenda



Communications, Museums & Cultural Development Committee

Date: Wednesday, 13 September 2017

Time: 10:00

Venue: Council Chambers,
Town Hall, Dumbarton Road, Clydebank

Contact: Christine McCaffary, Senior Democratic Services Officer
Tel: 01389 737186 - christine.mccaffary@west-dunbarton.gov.uk

Dear Member

Please attend a meeting of the **Communications, Museums & Cultural Development Committee** as detailed above. The business is shown on the attached agenda.

Yours faithfully

JOYCE WHITE

Chief Executive

Distribution:-

Bailie Denis Agnew (Chair)
Provost William Hendrie
Councillor Diane Docherty (Vice Chair)
Councillor Martin Rooney
Councillor Brian Walker

Chief Executive
Strategic Director of Transformation & Public Service Reform
Strategic Director of Regeneration, Environment & Growth
Chief Officer of West Dunbartonshire Health & Social Care Partnership

Date of issue: 1 September 2017

COMMUNICATIONS, MUSEUMS & CULTURAL DEVELOPMENT COMMITTEE

WEDNESDAY, 13 SEPTEMBER 2017

AGENDA

1 APOLOGIES

2 DECLARATIONS OF INTEREST

Members are invited to declare if they have an interest in any of the items of business on this agenda and the reasons for such declarations.

**3 OUTLINE STRATEGIC DIRECTION FOR
CULTURAL COMMITTEE**

5 - 7

Submit report by the Strategic Lead – Communications, Culture and Communities seeking approval of an outline strategic direction and broad principles for the Committee.

WEST DUNBARTONSHIRE COUNCIL**Report by Strategic Lead for Communications, Culture and Communities****Communications, Museums & Cultural Development Committee:
13 September 2017**

Subject: Outline Strategic Direction for Cultural Committee

1. Purpose

1.1 The purpose of this report is to provide the Committee with strategic direction.

2. Recommendations

2.1 It is recommended that the Committee:

- i) note the report
- ii) approve its outline strategic direction and broad principles
- iii) request that Council consider shortening the Committee name to Cultural Committee

3. Background

3.1 At the Council Meeting on 28 June 2017 membership arrangements for the newly formed Communications, Museums and Cultural Development Committee were agreed. This included confirmation that the Committee had responsibility for Museums, Culture and Arts, Cultural Activities and Council Events, Town Twinning, Corporate Communications and the Town Hall. The Committee will have the power to establish working groups to examine and report on specific issues.

3.2 The role and remit of the Committee is to direct and supervise the activities of the Council in respect of Museums, Culture and Arts, Cultural Activities and Council Events, Town Twinning, Corporate Communications and the Town Hall.

4. Main Issues

4.1 The Committee has been established to further develop cultural activity in the broadest terms across West Dunbartonshire. The fundamental function of this Committee is to promote and enhance the reputation of West Dunbartonshire across Scotland and beyond.

4.2 The Communications, Museums & Cultural Development Committee name is considered unwieldy in practice. It is proposed that this is shortened to Cultural Committee with all responsibilities and remits remaining as agreed by Council.

4.3 In addition to the remit described in the background section of this report, it is essential that the Committee consider a statement of intent which will outline the strategic direction for this Committee over the coming years.

4.4 Given the wide remit across a range of existing services, a proposed statement of intent is:

This Committee holds responsibility for Museums, Culture and Arts, Cultural Activities and Council Events, Town Twinning, Corporate Communications and the Town Hall.

The Committee's purpose is:

- **to promote West Dunbartonshire, building on the significant historical and cultural legacy of the past**
- **to devise future strategy, realising the potential of culture as a key component of economic growth and tourism – activities and events to be explored and developed through working groups**

4.5 This statement is a starting point for this Committee's activities, and clearly establishes an aspirational intent to build upon.

4.6 The Council's Strategic Plan for 2017/22 will be presented to Council later this year, and the work of this Committee will play a role in delivering on the strategic priorities outlined in that document.

5. People Implications

5.1 The Committee will be supported by a range of existing employees. There are therefore no direct staffing implications.

6. Financial and Procurement Implications

6.1 There are no financial or procurement implications with this report.

7. Risk Analysis

7.1 There are no specific risks directly associated with the contents of this report.

8. Equalities Impact Assessment (EIA)

8.1 An Equalities Impact Screening did not indicate any further action required.

9. Consultation

9.1 The role and remit of this Committee was established by Council on 28th June 2017. Further consultation is not required with this report.

10. Strategic Assessment

10.1 The role and remit of this Committee aims to deliver on the Council's five main strategic priorities as follows:

- Improve economic growth and employability.
- Improve life chances for children and young people.
- Improve care for and promote independence with older people.
- Improve local housing and environmentally sustainable infrastructure.
- Improve the well-being of communities and protect the welfare of vulnerable people.

Malcolm Bennie

Strategic Lead,

Date: 18 August 2017

Person to Contact: Malcolm Bennie, Strategic Lead for Communications, Culture and Communities

Appendices: None

Background Papers: Council Report 28th June 2017

Wards Affected: All