WEST DUNBARTONSHIRE COUNCIL

Report by Chief Executive

Council Meeting: 26 September 2007

Subject: Corporate Plan 2008-2012

1. Purpose

1.1 This report presents a final draft of the Council's new Corporate Plan.

2. Background

- **2.1** Every year we review the Corporate Plan, and every four years we produce a major revision to align with the cycle of local elections.
- 2.2 A report containing the first draft version of the new plan was submitted to Council on 29 August 2007 and feedback was requested by 18 September.

3. Main Issues

- 3.1 The latest draft of the Corporate Plan for the period 2008-2012 is shown as Appendix 1.
- 3.2 One of the main changes has been the matching of the corporate plan themes with the five new strategic objectives of the Scottish Government¹ announced on 5 September. This has resulting in our original theme of 'Safe and Sustainable Communities' being divided into 'Safe and Strong Communities' and 'Sustainable Environments'. Priorities and objectives remain unchanged. No feedback was received from Elected Members. Some refinements to objectives and targets suggested by officers has been incorporated
- 3.3 The revised draft Plan is now submitted for members' consideration and further comment. Some measures and targets also require further consideration by officers. Any feedback will be required by the 18 October.
- 3.4 Senior management and Member endorsement of the Corporate Plan is a fundamental part of demonstrating the commitment and leadership characteristics of Best Value. The guidance requires us to demonstrate that:
 - Members are involved in setting strategic direction
 - Members have discussed, agreed and taken ownership of the vision of where they see the councils services in 3-5 years time
 - Members and Senior Managers ensure their approach to Best Value is clearly reflected in strategies and plans at a corporate and service level

¹ Wealthier & fairer, Healthier, Safer & stronger, Greener and Smarter

 Objectives and targets strategies and plans are realistic and achievable and matched to financial and other resources

4. Personnel Issues

- **4.1** There are no personnel issues.
- 5. Financial Implications
- 5.1 The cost of consultants for this phase of their work totalled £8,500 funded from the BV Improvement fund.
- 6. Risk Analysis
- **6.1** No Risk Analysis is required at this stage.
- 7. Recommendations
- **7.1** Elected Members are invited to provide further comments on the Corporate Plan.
- **7.2** Senior Management to meet with key Elected Members in mid-October to endorse the objectives and targets set-out in the draft plan
- **7.3** A final version of the Corporate Plan be submitted to Council at the end of October

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David McMillan Chief Executive

Date: 19 September 2007

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Appendix: Draft Corporate Plan 2008-12 Version 2

Background Papers: Council Report, "Corporate Plan 2008-12" 29 Aug 2007

Wards Affected: All Wards