

WEST DUNBARTONSHIRE COUNCIL

Report by the Strategic Lead - Regulatory

Planning Committee: 9th December 2020

Subject: Street names for Queens Quay Site, Clydebank

1. PURPOSE

- 1.1** To seek approval of the Street Naming Strategy and Street Names for the Queens Quay site.

2. RECOMMENDATIONS

- 2.1** It is recommended that the Committee approves the Street Naming Strategy and the revised list of street names following public consultation.

3. BACKGROUND

- 3.1** The Queens Quay site is making good progress with the main spine road now completed; the care home and energy centre complete; the new health and care centre and the 142 affordable housing units under construction. The development of the site is guided by a masterplan, which formed part of the Planning in Principle Permission. The principal streets and public spaces now require to have names together with future streets for the residential development.
- 3.2** A Street Naming Strategy and list of street names was approved for consultation by the August Planning Committee. The strategy and street names seek to reflect the history and heritage of the site and the surrounding area within Clydebank. They also aim to proactively contribute to placemaking and streetscape across the Queens Quay site, sharing key heritage narratives and telling Clydebank's stories to a much wider audience.
- 3.3** A public consultation ran for 6 weeks from 9th September to 23rd October and was publicised on the Council's news and consultation webpages, as well, as social media pages. Elected members, Community Councils, equalities groups and other community groups were contacted directly regarding the consultation. A total of 17 formal responses were received and these responses are summarised in Appendix 2 to this report.

4. MAIN ISSUES

- 4.1** The street naming strategy centres on a storytelling approach, bringing focus to Clydebank's rich history and heritage and linking the former John Brown's yard to the landscape beyond Clydebank. Through these narratives,

opportunities exist to create digitally available heritage interpretation and associated learning materials that tell Clydebank's story from its pre-burgh history to the global boom of shipping and industry, encapsulated by the internationally recognised term 'Clydebuilt'. This approach underpinned the selection of names taken forward for consultation.

4.2 A wide range of comments and suggestions, which are replicated in full in Appendix 2 to this report, were received from the consultation; however, most responses included suggestions for street names. These suggested names generally fall into three categories:

1. individuals associated with the former shipyard or known to the person making the response;
2. ships built at the yard and
3. trades associated with the shipyard.

Several responses argued that the Street Naming Strategy should focus more directly on the heritage of the former shipyard itself rather than wider connections around Clydebank and beyond. Several responses indicated strong support for some of the proposed names, including 'Bothy School'. Two responses were opposed to the proposed street names suggested in the consultation.

4.3 A further response pointed out the possibility of confusion between one of the proposed names for the main park area in Queens Quay as 'John Browns Park' and the existing sports pitches at Whitecrook Park, Clydebank which are known locally as John Browns Pitches/Park. As a result, it is proposed to name the park area 'Queens Quay Park', which was already approved as a name by the August Planning Committee.

4.4 There were no other objections to the list of proposed names for the main streets at Queens Quay. However to avoid overuse of the name 'Queens Quay' and to ensure there is a direct reference to John Brown, it is proposed to change the preferred name of the civic square to 'John Browns Square'. The final suggested list of main streets is therefore as follows:

- Main spine road - Queens Quay Main Avenue
- Main thoroughfare - Titan Boulevard
- Main thoroughfare - Titan View
- Civic square – John Browns Square
- Linear park and path – Queens Quay Park

4.5 It is Council street naming policy to generally avoid naming streets after individuals and therefore it is not proposed to add any names of this type. Equally, a significant number of streets in and around Clydebank are already named after ships produced at the John Browns or Beardmore yards. As such it is considered that this aspect of the yard's heritage is already well reflected in the Clydebank streetscape and that it is less appropriate to name further streets after ships.

4.6 Instead it is proposed that there is an opportunity to include additional names for streets that reference the various trades and skills carried out at John Brown's shipyard. This would reflect the many thousands of workers at the yard who – over the century of its existence – contributed to its success and that of Clydebank. These are included in the list of suggested names for other streets in Queens Quay below. Furthermore, it is suggested that the heritage value and interest of the names would be enhanced by linking them to a geographic reference, where possible –i.e. applying the names based on where on the site that use or trade was carried out. Appendix 1 shows a plan based on the approved masterplan for the site of where the main streets are located and where the trades, based on the street names below, were also based within the shipyard.

4.7 The street names below, that were suggested during the consultation, are proposed to be taken forward and comply with the Council's street naming policy. A copy of the policy is provided in Appendix 3. These would be used for street naming together with the addition of Place, Street, Crescent etc. to fit with the final development layout. This approach offers insight to the workings of the yard and represents numerous opportunities to engage Clydebank's citizens in memory sharing, reminiscence and storytelling. The final proposed street names are:

- Beacon
- Bothy School
- Carpenter
- Caulker
- Coppersmith
- East Yard
- Foundry
- Grace
- Rigger
- Riveter
- Shipwright
- Slipway
- Smithy
- Brick Clays
- Tarry Kirk
- Tracer
- West Yard

Next Steps

4.8 If approved by Committee the finalised street naming strategy and street names will form an annex to the Queens Quay Design Codes and will be applied as required when streets are ready to be named.

5. PEOPLE IMPLICATIONS

5.1 There are no people implications.

6. FINANCIAL IMPLICATIONS

6.1 There are no financial implications.

7. RISK ANALYSIS

7.1 There are no known risks to the Council.

8. EQUALITIES IMPACT ASSESSMENT (EIA)

8.1 None.

9. CONSULTATION

9.1 Consultation has been carried out as detailed in Section 3.3 above.

10. STRATEGIC ASSESSMENT

10.1 This proposal is in keeping with the Council's strategic priorities.

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Appendices: Appendix 1- Street Name Plan
Appendix 2 – Responses to the Street Naming
Consultation

Background Papers: Street Naming and Numbering Policy

Wards Affected: Ward 6 Clydebank Waterfront