Summary of Clydebank Leisure Facility Business Case

As part of building the strategic case for re-provisioning of the Play Drome Leisure Facility, the Council in conjunction with Clydebank Rebuilt and Genesis Consulting who are a recognised expert in business case development for leisure facilities considered the financial implications and service implications in re-provisioning the Play Drome.

The study looked at options as part of a process to identify the capital cost of provision of a new facility and the revenue performance of the existing Play Drome and compared that to what the revenue performance of the new Clydebank Leisure Facility would be.

Specific objectives of the review included:

- A market audit including an analysis of supply and demand with consideration given to the various catchment areas surrounding the centre.

- Analysis of proposed facilities and activities to ensure the proposal fits with demand analysis.

- Revenue income and expenditure performance of the new proposed facility.

- Options for additional sources of funding to supplement any capital receipt.

The rational for the replacement of the Play Drome was considered in terms of releasing the present site as a key to revitalising Clydebank. The challenges presented with the ongoing technical problems and maintenance costs of operating the Play Drome and the achievement of the strategic objective of increasing participation in sport and physical activity.

The findings of the report indicated that the re-provisioning of the facility would have a capital cost of approximately £15million. This figure has subsequently been reviewed by the project manager for the new facility and given the current market conditions and the trend of competitive tender returns the approximate value to re-provision the new leisure facility within the next 2 years is £14.8million.

The projections for use indicates that a new facility on a waterfront location with a higher percentage of space allocated to gym usage will significantly increase existing revenue streams by over 10% and with improved heating, lighting, insulation and other operating costs reduction, it is envisaged that the annual running costs for the new facility, taking in increased income and reduced expenditure will be £250,000 less than existing running costs.