

The Chart further indicates (through shading) those areas which rate higher than the available West Dunbartonshire, Strathclyde or Scottish average, acknowledging that neither the Scottish, nor the Strathclyde, nor West Dunbartonshire averages are healthy starting points.

Area	1	2	3	4	5	6		
	Off Sales Rate	On Sales Rate	Crime Rate	Police Incidents Rate	Alcohol Hospital Admissions Rate	Comparison Scotland = 100%	Alcohol Related Deaths Rate	Comparison Scotland = 100%
Dalmuir Population =4328	323	393	17,606	53,165	1,213.8	223%	87.8	324%
Dumbarton Central-Silverton West/Townend Population =6106	197	409	8,942	21,946	1,075.7	184%	33.3	123%
Jamestown / Rural Moorland Population =4588	153	109	9,238	22,176	1,275.0	228%	27.0	100%
Renton Population =5319	150	94	6,016	11,694	1,014.6	180%	35.0	128%
Braidfield Population =3569	140	224	5,548	13,645	451.0	102%	19.0	130%
Dumbarton East-Bowling/Barnhill/Crosslet Population =4322	116	116	2,337	9,348	764.0	146%	20.0	73%
Alexandria Population =5357	112	523	10,024	22,289	1,083.0	188%	26.6	98%
Balloch North East/Gartocharn/MillofHaldane Population =5363	112	168	4,736	12,344	1,025.0	182%	24.0	89%
Whitecrook Population =4590	109	87	11,438	30,261	1,171.0	209%	85.7	316%
Dumbarton NorthEast-Bellsmyre/SilvertonEast Population = 5015	100	0	7,996	19,182	1,357.0	232%	54.5	201%
Mountblow / Parkhall Population =5684	88	106	9,729	24,613	996.0	173%	50.0	185%
Radnor Park Population =4607	87	109	8,313	26,590	790.0	149%	46.0	169%
Bowling Population =5529	72	72	3,310	8,501	623.9	122%	41.0	151%
Kilbowie Population =5917	68	34	9,515	21,430	1,042.4	181%	64.2	237%
Duntocher Population = 4455	67	90	2,918	7,696	508.0	104%	10.2	38%
Bonhill Population =5200	58	77	8,981	19,231	1,107.0	139%	39.0	144%
Hardgate / Fairley Population =5373	56	56	9,566	27,992	1,079.0	197%	37.0	138%
Dumbarton West-Brucehill/Dennytown/Kirtonhill Population = 5638	18	71	11,813	23,891	1,326.5	223%	54.0	197%
West Dunbartonshire Council Area Rate	110	152	8,275	20,829				
Strathclyde Police Force Area Rate			5,885	18,859				

### Fire Statistics

Statistics from Strathclyde Fire and Rescue, owing to relatively small numbers, do not lend themselves to analysis at the Intermediate Data Zone level, but still reflect an area of public concern linked to alcohol.

Fire deaths and injuries within the Strathclyde area fell by 23% last year to 27, a significant reduction. All 27 deaths occurred in the home. Of the 27 fatalities, 9 were classed as non preventable and includes those where fires started deliberately and suicides. Of the 18 preventable deaths, 9 had alcohol as a contributory factor.