

APPENDIX 3 – Local Press Discounted Rates as confirmed at Feb, 2008

	Lennox Herald	Dumbarton Reporter	Clydebank Post
Readership	29,206	11,565	26,552
<u>SCC Council Rate</u>			
Public Notice	£3.92	£2.88	£5.20
Run of Paper	£3.00	£2.02	£4.96
Entertainment	£3.65	£3.70	£3.38
<u>Half Page Council Rate</u>			
Public Notice	£ 600	£128.95	£393.38
Run of Paper	£ 460	£184.67	£443.65
Entertainment	£ 545	£142.05	£432.60
<u>Full Page Council Rate</u>			
Public Notice	£1,200	£256.79	£786.77
Run of Paper	£ 940	£334.38	£809.70
Entertainment	£1,120	£295.03	£808.62
Licensing Board (per page)	£ 815	£256.79*	£786.77*

*add 50% for full colour