

Appendix 2 – ABC Report for Local Press in West Dunbartonshire
Audit Bureau of Circulation

Dumbarton Reporter

Region	Circulation	Readership	Households	%
Alexandria	1800	4817	10357	17.38
Central Scotland	4	11	128106	0.00
Clydebank	68	181	17484	0.39
Dalmuir	2	5	5126	0.04
Dumbarton	2428	6562	11515	21.09
Helensburgh	113	386	9047	1.25
Kippen Balfron Rural Area	4	11	4655	0.09
Strathclyde	4411	11931	993897	0.44

Clydebank Post

Region	Circulation	Readership	Households	%
Bearsden	204	484	13368	1.53
Clydebank	8163	21121	17484	46.69
Dalmuir	1998	5433	5126	38.98
Glasgow North	2738	6833	168414	1.63
Strathclyde	13103	33871	993897	1.32

Lennox Herald

Region	Circulation	Readership	Households	%
Alexandria	5211	12888	10357	50.31
Arrochar	48	102	398	12.06
Dumbarton	6390	16318	11515	55.49
Helensburgh	878	2276	9047	9.70
Strathclyde	12527	31584	993897	1.26