

**Assessment report – Stage 2**



Report to the National Designation Committee  
of the UNICEF UK Baby Friendly Initiative on  
the Stage 2 assessment carried out at

# **NHS Greater Glasgow & Clyde West Dunbartonshire CHCP**

on 2 November 2010

The Baby Friendly Initiative is a worldwide programme of the World Health Organization and UNICEF. It was established in 1992 to encourage maternity hospitals to implement the Ten Steps to Successful Breastfeeding and to practise in accordance with the International Code of Marketing of Breastmilk Substitutes.

The UNICEF UK Baby Friendly Initiative was launched in the UK in 1994 and, in 1998, its principles were extended to cover the work of community health-care services in the Seven Point Plan for the Promotion, Protection and Support of Breastfeeding in Community Health Care Settings. The Baby Friendly Initiative works with the health-care system to ensure a high standard of care for pregnant women and breastfeeding mothers and babies. We provide support for health-care facilities that are seeking to implement best practice, and we offer an assessment and accreditation process that recognises those that have achieved the required standard.

Initial accreditation as a Baby Friendly Hospital takes place in three stages:

**Stage 1** of the assessment procedure is designed to ensure that the necessary policies, guidelines, information and mechanisms are in place to allow health care providers to implement the Baby Friendly standards effectively.

**Stage 2** involves the assessment of staff knowledge and skills.

**Stage 3** assesses the implementation of the Baby Friendly standards in the care of pregnant women and new mothers.

Re-assessment takes place after two years with the aim of ensuring that the standards are maintained. Ongoing assessment is carried out every three-five years with the same goal of ensuring the maintenance of standards.

The work of the Baby Friendly Initiative within the UK is overseen by the Designation Committee, a panel of experts in the field of breastfeeding and neonatal care. The findings from all assessments are reviewed by the Designation Committee in order to ensure consistency and fairness.

# UNICEF UK BABY FRIENDLY INITIATIVE

Report on the Stage 2 assessment carried out on 2 November 2010 at

## West Dunbartonshire Community Health & Care Partnership (CHCP)

### Assessment result

West Dunbartonshire CHCP presents a positive approach to breastfeeding and has consistently displayed enthusiasm and commitment towards providing an effective training programme. The assessment revealed that staff at West Dunbartonshire CHCP are equipped with the knowledge and skills to implement Baby Friendly standards to promote and support breastfeeding. The infant feeding advisers and staff at the CHCP are highly commended for the excellent level of knowledge and skills displayed at this assessment. The recommendation of the assessment team is that Stage 2 assessment be considered passed. The facility is now eligible to move on to Stage 3 assessment.

### How we *recommend* you achieve and maintain the standards:

**Recommended** actions are those that have proven valuable in other units in helping them to achieve and maintain the requirements. In some cases implementation (or not) of these recommendations is likely to make a significant difference to practice and thus to the ability of the facility to achieve and subsequently maintain the Baby Friendly standards. The recommendations made by the assessment team are listed in this report. Further recommendations may be made in the future in relation to any changes made, and in light of practice found or current research evidence.

- All aspects of the mandatory training (classroom learning, mentored practical skills review and completion of workbook) to continue until all staff have completed the training.
- Efforts to ensure that all GPs receive breastfeeding information/training to continue.

### What happens next?

- Written confirmation of the how the recommendations will be addressed should be submitted by **December 2011**.
- Plans should be made for Stage 3 assessment to be carried out by **November 2011**.

Theresa McElhone  
2 November 2010

## The results in detail

### The sample

Randomly selected samples of staff were interviewed:

<b>Number of staff</b>	<b>18</b>
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### Breastfeeding statistics

The most recent infant feeding statistics provided by the facility are as follows:

<b>Age/stage collected</b>	<b>Feeding category</b>			
	<b>Full / total breastfeeding</b>	<b>Partial breastfeeding</b>	<b>Artificial feeding</b>	<b>Unknown</b>
<b>Initiation</b>	40.4%			
<b>Discharge home</b>	28.7%	5.38%		
<b>First visit</b>	22%	6.18%		
<b>6-8 weeks</b>	16%	4%		

These statistics relate to 100% of the population served by the facility.

## Criteria to be met for Stage 2 and findings from the assessment in detail

Staff education			
	Criterion	Result	Standard required
1	The training curricula are unchanged since Stage 1 <i>or</i> The current training curricula meet the criteria for Point 2	Yes	Yes
2	New HV and support staff orientated to the policy on commencement of employment, according to the records	100%	80%
3	HV and support staff employed for at least six months who have completed the training programme, according to the records	91%	80%
4	HV and support staff who confirmed that they had received the described training or, if appointed within the last six months, that they were oriented to the breastfeeding policy on arrival	100%	80%
5	HV and support staff who were able to answer 4 out of 5 questions on breastfeeding management correctly	100%	80%
6a	HV and support staff who reported that they teach mothers about positioning and attachment	100%	80%
6b	HV and support staff who were able to demonstrate/describe effective positioning and attachment	100%	80%
7a	HV and support staff who reported that they teach mothers how to express milk manually	100%	80%
7b	HV and support staff who were able to demonstrate/describe an acceptable technique for expressing milk manually	100%	80%
8	HV and support staff who gave an adequate explanation of how they would determine that a baby was receiving enough breastmilk	100%	80%
9	HV and support staff who correctly stated the current recommendations for how long babies should be breastfed	100%	80%
10	HV and support staff who explained correctly why foods or drinks other than breastmilk should not be given before the recommended minimum age	100%	80%
11	HV and support staff who gave information which would support a breastfeeding mother returning to work	100%	80%
12	New reception staff orientated to the policy on commencement of employment, according to the orientation records	100%	80%
13	GPs who have received information/training in breastfeeding, according to the records	92%	80%

## Background information

<b>Baby Friendly assessment history</b> <ul style="list-style-type: none"> <li>• Stage 1 achieved</li> </ul>	July 2009
<b>Births per year</b>	1,019
<b>Local demographics</b>	West Dunbartonshire CHCP is located in the West of Scotland and has 22 electoral wards. Current annual birth rate is 1,019. It is the second most deprived of thirty-two councils in Scotland for income-deprived population and third for employment-deprived population.
<b>Classroom training (hours provided)</b>	Two days of classroom learning, followed by completion of workbook
<b>Practical skills review (hours provided)</b>	Minimum of three hours with appointed mentor.
<b>Training for GPs (hours provided or package of information)</b>	Combination of face-to-face sessions during protected learning time and/or provision of UNICEF Baby Friendly Initiative handbook for GPs requiring signature of receipt
<b>Infant feeding lead hours</b>	
<b>Any additional support for the Infant feeding lead</b>	