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If calling or telephoning please ask for:-
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Our Ref: WMcC:MW/
Your Ref:

Date: 05 June 2008



«Title»
«Company»
«Address1»
«Address2»
«City»
«PostalCode»

Dear «Salu»

Live at Loch Lomond 2008

As you are probably aware, the Live at Loch Lomond Festival 2008 is taking place at Balloch Castle Country Park on the weekend of Saturday 2nd and Sunday 3rd August of this year. Whilst the festival will have some effect on the life of Balloch over this weekend, it will also bring tens of thousands of visitors to the area, many of whom will be staying in the area for a number of days.

The Council is keen to work with local businesses to ensure that they can maximise gain from this influx of visitors or, at the very least, to help mitigate anticipated negative impacts on local businesses. For example, the festival promoters have agreed to the Council's request that they use local businesses and suppliers over the course of time that the festival infrastructure is being built up through to the point when the festival concludes and departs the area.

The Council hopes that local businesses and suppliers will gain from the impact of the Live at Loch Lomond 2008 festival. Our first step to aid this process is to build up a register of local businesses that the promoter can turn to. If you are interested in joining this register, please supply us with information on the type of service you can provide, contact details etc.

Additionally, if there are other issues you are concerned about, please refer them to us and we will raise them with the promoter on your behalf. If required, we are willing to arrange a meeting at a local venue where these issues and possible concerns can be aired. Alternatively, you may wish to have your interests represented by an existing local business organisation such as Dumbarton & Alexandria Chamber of Commerce or Balloch Business Forum, organisations with which the Council has regular contract.

I hope that you will avail yourself of these opportunities and if you wish to register an interest I look forward to receiving your response by Friday 25th April 2008. Contact details can be e-mailed to either billy.mccabe@west-dunbarton.gov.uk or jim.mckelvie@west-dunbarton.gov.uk

In the meantime, /.....