

## Public Relations Option Appraisal – Scoring & Weighting

1	Unable to match the criteria
2	Difficulty in matching the criteria
3	Possible to meet the criteria
4	Capable of meeting
5	Achievement of criteria is well within capacity

Influencing Factors	Weighting	In-house		Market Testing		Reconfigure		Joint working		Hybrid	
		Score		Score		Score		Score		Score	
		Raw	Weighted	Raw	Weighted	Raw	Weighted	Raw	Weighted	Raw	Weighted
Could it meet specified service standards?	5	5	25	5	25	5	25	2	10	5	25
Can it provide the level of quality required by users?	5	4	20	4	20	5	25	3	15	5	25
Is the cost of the proposed option competitive?	5	5	25	1	5	5	25	3	15	5	25
Will this option be able to meet corporate requirements?	4	4	16	2	8	4	16	1	4	5	20
Flexibility of service?	4	4	16	4	16	5	20	2	8	5	20

Influencing Factors	Weighting	In-house		Market Testing		Reconfigure		Joint working		Hybrid	
		Score		Score		Score		Score		Score	
		Raw	Weighted	Raw	Weighted	Raw	Weighted	Raw	Weighted	Raw	Weighted
Ease of service specification?	3	5	15	2	6	5	15	2	6	5	15
Does this option reduce transaction and process costs?	5	3	15	1	5	3	15	3	15	4	20
Will the provider be able to participate in Best Value processes?	3	4	12	3	9	4	12	3	9	4	12
How does the option relative to community planning objectives?	2	3	6	2	4	4	8	4	8	5	10
Will this option be free of potential conflicts of interest?	2	5	10	4	8	5	10	2	4	4	8
Will this option improve control of procurement?	5	4	20	4	20	4	20	1	5	4	20

<b>Influencing Factors</b>	<b>Weighting</b>
Can this option deliver the required change?	5
Are the dangers of fragmentation and complexity dealt with in this option?	4
Availability of alternative reputable suppliers?	4
Public interest, could the failure of the service do immense damage?	3
Local knowledge and understanding of the local community?	3
	<b>Total Score</b>

<b>In-house Score</b>		<b>Market Testing Score</b>		<b>Reconfigure Score</b>		<b>Joint working Score</b>		<b>Hybrid Score</b>	
<b>Raw</b>	<b>Weighted</b>	<b>Raw</b>	<b>Weighted</b>	<b>Raw</b>	<b>Weighted</b>	<b>Raw</b>	<b>Weighted</b>	<b>Raw</b>	<b>Weighted</b>
3	15	2	10	4	20	3	15	5	25
5	20	3	12	5	20	3	12	5	20
4	16	3	12	4	16	3	12	4	16
4	12	3	9	5	15	3	9	5	15
5	15	5	15	5	15	5	15	5	15
	<b>258</b>		<b>184</b>		<b>277</b>		<b>162</b>		<b>291</b>