

## **WEST DUNBARTONSHIRE COUNCIL**

**Report by the Director of Housing, Regeneration and Environmental Services**

**Community Safety & Environmental Services Committee: 3 May 2006**

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**Subject: Household A-Z Recycling Guide**

### **1. Purpose**

- 1.1** To advise the Committee that an A-Z guide for household recycling has been produced and to seek approval for the distribution of the guide to all households within West Dunbartonshire.

### **2. Background**

- 2.1** The Scottish Executive developed a National Waste Plan which introduced a recycling target of 30% by 2008.
- 2.2** The Strategic Waste Implementation Plan (S.W.I.P.) 2004-2006 for West Dunbartonshire was adopted by Council in June 2003. The S.W.I.P. includes a range of actions that require to be taken to ensure that the Council meets its waste management obligations.
- 2.3** A key feature of the S.W.I.P. is the establishment of the infrastructure required to collect recyclable material from residents. Since the plan was adopted, the Waste Services Section has:-
- distributed around 60,000 recycling bins to householders;
  - upgraded the household waste recycling centres at Dalmoak, Dumbarton and Ferry Road in Old Kilpatrick;
  - introduced thirty mini recycling points in local communities across the council area;
  - developed plans for a new household waste recycling centre at Stanford Street, Clydebank ( currently under construction);
  - piloted a doorstep recycle collection scheme at 4000 high rise/tenemental properties;
  - developed a waste aware education programme for primary 4 schoolchildren;
  - introduced a special collection service for waste electrical equipment and re-useable furniture; and

- reduced the quantity of waste disposed to landfill by over 11,000 tonnes (projected);

### **3. Main Issues**

- 3.1** It is important that the West Dunbartonshire community is kept fully informed about the ongoing changes in waste management practice. The A-Z recycling guide has been designed to inform and guide residents on how they can reduce, re-use and recycle a vast range of household materials.
- 3.2** The guide is comprehensive and provides information on a range of waste services including:-
- wheeled bin assisted pull out/return service;
  - special uplifts;
  - location of household Waste Recycling Centres and local mini recycling points; and
  - guidance on wheeled bin kerbside placement devised in conjunction with the Disability Working Group.
- 3.3** A rolling awareness raising campaign has been ongoing since 2004 and has included radio, newspaper, street billboard, bus and bus shelter advertising, information leaflet and calendar drops and a schools programme involving the innovative 'Binman' interactive DVD. All of the changes in waste management and the various options to reduce, re-use and recycle household waste have been brought together in the A-Z recycling guide.

### **4. Personnel Issues**

- 4.1** There are no personnel issues.

### **5. Financial Implications**

- 5.1** The costs associated with the guide is funded from the Council's Strategic Waste Implementation Allocation.

### **6. Conclusions**

- 6.1** The A-Z guide is a further step in raising public awareness of the Council's waste collection and recycling services and an ideal tool for assisting residents maximise the diversion of their waste away from landfill disposal.

## **7. Recommendations**

- 7.1 The Committee is invited to approve the distribution of the A-Z Recycling guide to all households in West Dunbartonshire during the summer of 2006.**

**David McMillan**  
**Director of Housing, Regeneration and Environmental Services**  
**Date: 11 April 2006**

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**Wards Affected:** All wards

**Background Papers:** Report to West Dunbartonshire Council on 23 June 2004 entitled "Recycling and Waste Minimisation – Development of Services".

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