

# Foreword

We are delighted to present West Dunbartonshire Council's Commonwealth Games Legacy Plan.

Legacy provides a unique opportunity for all of West Dunbartonshire and Scotland to participate in a wide range of legacy initiatives, both local and national.

As an authority, we are keen to encourage and inspire people to be more active, to try something new, to deliver a flourishing local economy and to improve peoples' health and wellbeing.

The actions set out in this Legacy Plan will help to direct and shape activities, both sporting and cultural and the environment and lives of people living, working and visiting West Dunbartonshire. To ensure that our actions are representative of the needs of our communities, we have consulted with key stakeholders. We are committed to delivering a long term legacy for West Dunbartonshire and its communities and to ensure there is something for all interested groups in the Plan. I would encourage everyone to enjoy and participate in some of the activities on offer during 2014.

**Councillor David McBride** 

Ronald M. Dinnie

Convener – Housing, Environment & Economic Development

Head of Neighbourhood Services

### Introduction

West Dunbartonshire Council's 2014 Legacy Plan aims to ensure a lasting sustainable legacy from National and Local events during 2014.

These events include Glasgow Commonwealth Games, the 40<sup>th</sup> Ryder Cup at Gleneagles and the Homecoming celebration that will run throughout the year. From a local perspective we will be commemorating World War 1 with a range of activities we will also host the Scottish Pipe Band Championship in July, together with a range of local events and cultural activities.

The Legacy Plan will ensure an integrated approach to allow people of all ages, interests and abilities to participate in 2014 related cultural and sporting activities.

The aim of this document is to ensure the Legacy Plan delivers against the Council's priorities. It also aims to develop partnership working across the Council with partner agencies, continue to improve health within the authority, ensure the Council contributes to the National Agenda and provides individuals and organisations an opportunity to flourish.

## What is Legacy?

'Legacy is about using the unique opportunity of the Games to deliver lasting change across the whole of Scotland – now, in the run-up to the Games, and in the years beyond. Given the very wide range of legacy programmes and initiatives available this will mean different things to different people.'

#### Scottish Government 2012

Active – We want to inspire the people of Scotland to be more active. To take part in physical activity and sport. To live longer, healthier lives. The commonwealth Games offer a once-in-a-lifetime opportunity to get Scotland more active. By using the power and excitement generated by this landmark event, we will encourage everyone – young and old – to get involved in a wide range of physical activity and sport.

**Connected** – The Games offer huge potential to inspire, create and to learn. We want individuals and communities to get involved, to try something new, and to develop and enhance friendships and relationships both in Scotland and across the Commonwealth. Our reputation as a modern, vibrant and culturally rich and diverse nation will be enhanced. Everyone, particularly our young people, will know about Scotland's place in the world and embrace what the world has to offer.

**Flourishing** – A flourishing Scotland will make the most of the economic and social opportunities of Glasgow 2014 and other high-profile events to help existing or potential Scottish businesses prosper. It will also improve their skills and workforce to be more resilient and to apply for wider public sector contracts worth £8bn. Working in partnership, we will develop a legacy supporting business, employment, skills and tourism and Scotland's reputation.

**Sustainable** – A sustainable Scotland is committed to creating well-designed, sustainable places, both urban and rural, further supporting people's health. In delivering the Games, protecting and enhancing Scotland's biodiversity and landscape for future generations is a key responsibility. It is reflected in the high environmental standards set out as part of Glasgow's successful bid for delivering the Games themselves and in our plans for an enduring legacy extending across Scotland both before and beyond 2014.

## National Context

#### Homecoming 2014

Homecoming Scotland 2014 will reinforce Scotland's position on the international stage as a dynamic and creative nation. It will extend the benefits and opportunities offered by the Commonwealth Games and Ryder Cup and build on the success of the first year of Homecoming 2009 by presenting a year-long co-ordinated programme of inspirational events. This programme will be designed to support Scotland's events industry, increase visitors' numbers and generate additional tourism revenue in a celebration of Scotland's past, present and future.

#### Support a 2<sup>nd</sup> Team

West Dunbartonshire's second teams are Uganda and Isle of Man. Early contact has been made with both countries' Games Committee. Support a 2<sup>nd</sup> Team is an aspiration to see a programme of events to engage the cultures of the Commonwealth Countries and further develop links with Commonwealth regions providing an opportunity as part of the wider Games Legacy. The initiative aims to create and provide opportunities to develop relationships with participating Commonwealth Games countries and support them through their journey to the games and beyond. Sportscotland is leading the development of the initiative through a co-ordinated approach in conjunction with Glasgow 2014, Commonwealth Games Associations (CGAs), local partners and Education Scotland. Partners are encouraged to become involved and to explore opportunities that can integrate and enhance work they are already undertaking.

The principal aims are to:-

- Provide the opportunity for competing teams, particularly the small teams with limited resources and little travelling support, to be supported by local partners. This will bring the Games closer to local communities with mutual benefits between countries and local partners.
- 2. Enhance the Games experience for participating countries and local communities throughout Scotland.

#### **Queen's Baton Relay**

The Queen's Baton Relay is steeped in tradition and is a major part of the build-up to the Commonwealth Games. The relay traditionally commences from Buckingham Palace, London where her Majesty the Queen places a message to the athletes inside the baton. The baton is then passed on to the first honorary relay runner which is the start of its journey throughout the 71 Commonwealth countries over a period of 288 days. Then relay concludes at the Commonwealth Games Opening Ceremony in Glasgow on the 23 July 2014 where Her Majesty the Queen, or her representative, receives the baton. They then retrieve the message which is read aloud to the watching world officially declaring the Games open.

#### **Glasgow 2014 Commonwealth Games**

Glasgow will host the 2014 Commonwealth Games from the 23 July – 3 August 2014. Approximately 6,500 athletes and officials from 71 nations and territories will take part in 17 sports (5 of which include para sport medal events). Scotland and the City of Glasgow are expecting many thousands of visitors and spectators. This will be the biggest multi-sport event that Scotland has ever hosted.

### 40<sup>th</sup> Ryder Cup

In 2014, Scotland will host one of the world's major sporting occasions, the Ryder Cup. This prestigious event will put Scotland's reputation at the 'Home of Golf' firmly on the world stage as all eyes turn to the PGA Centenary Course at Gleneagles in Perthshire. It will be the first time in more than four decades that the Ryder Cup has been staged in Scotland and the 2014 tournament is expected to attract in excess of 45,000 spectators each day.

2014 has the potential to bring significant opportunities and benefits to the whole of Scotland with individual local authorities and Local Government collectively being crucial to the success of many elements of the programmes and events.

## **Deliver the Plan**

The West Dunbartonshire Legacy Plan will be led and monitored by the Housing, Environmental & Economic Development department. The plan will be delivered through various working groups that involve a range of Council departments and partner organisations.

We have developed a comprehensive Events Calendar and an Action Plan for each of the four legacy ambitions set out by Scottish Government.

The Calendar and Action Plans follow this section.

Any enquiries relating to this Plan should be forward to <u>anne.gillard@west-dunbarton.gov.uk</u>

### West Dunbartonshire Council Commonwealth Games Legacy 2014 Events Calendar

Event	Type/theme	Month	Lead Agency	WDC Involvement/ Funding	Main Funder	Identified Legacy Themes
Hub Art Group	Visual Arts Exhibition	January	WDC Educational Services	Logistical Support	WDC Libraries & Cultural Services	Connected
Big Garden Bird Watch	Public event/biological recording	January	Greenspace Countryside Ranger Service	PR/Greenspace	WDC	Connected Sustainable
Burns Night Celebration: A Talk With Professor Gerry Carruthers & Live Music	Author Talk -Homecoming / & Literary Event	January	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
Way of the Warrior: Arms and Armour in Film	Heritage Exhibition	January - May	WDC Educational Services	Logistical Support	WDC Libraries & Cultural Services	Connected
High School Mountain Biking Competition	Cycling / Active Outdoors / Inspiration & pathways	January – June	OEd / AS	Minimal (Schools/ Education Dept Support)	Lottery and fundraising	Active
Practical Conservation Workdays	Public Event/Volunteers	January – December	Greenspace Countryside Ranger Service	PR/Greenspace	WDC	Connected Sustainable
Burns Night Celebration: A Talk With Professor Gerry Carruthers & Live Music	Author Talk – Homecoming/&Literary Event	January – December	WDC Education Services	Logistical & professional support	WDC Libraries & Cultural Services/Creative Scotland	Connected Flourishing
Guided Walks Programme	Public Event	January – December	Greenspace Countryside Ranger Service	PR / Greenspace	WDC	Connected Sustainable

Event	Type/theme	Month	Lead Agency	WDC Involvement/ Funding	Main Funder	Identified Legacy Themes
Kilpatrick School Sports Festival	Disability Sports Festival	February	WDL	-	WDL	Active Connected
Sportshall Athletics West Regional Final	Regional Indoor Athletics Competition	February	Scottish Athletics	-	NGB	Active Connected
Archery in the Park	Sports Event	February	Greenspace	Greenspace	WDC/HLF	Active Sustainable
TBC Film Screening (LGBT History Month)	LGBT History / Cultural	February	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
National Libraries Day 2014: World Record Attempt	Cultural/Literacy	February	WDC Educational Services	Logistical Support	WDC Libraries & Cultural Services	Connected
Watercolours Master classes	Visual Arts Community Arts	February	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
TBC Author Visit (LGBT History Month)	Author Talk - LGBT History / Literary	February	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
World Book Day: Book Sale & 'Local Celebrity' Favourite Books On Radio	Literary	March	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
International Women's Day: Fourth Annual Panel Of Speakers – Women In Sport	Sport / Commonwealth Games / Equalities	March	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected Active
Oil Painting Master classes	Visual Arts Community Arts	March	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
School of Football Trials	Football Event	March	WDL	Vale of Leven Academy	SFA / WDL	Active Connected
Flag Ceremony	Provost Event	March	Committee Services	Provost Fund	WDC	Flourishing

Event	Type/theme	Month	Lead Agency	WDC Involvement/ Funding	Main Funder	Identified Legacy Themes
Coaching Insight Conference	Sports Conference for Coaches and Athletes	March	WDL	-	sport scotland	Active Connected
Blitz Memorial Day	Memorial Day (2014 Centenary of WW1)	March	Committee Admin	Provost Fund	WDC	Flourishing
Way Of The Warrior Heritage Talk	Author Talk Heritage Literary	March	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
Acrylics Master classes	Visual Arts Community Arts	March	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
Tony McCall Solo Show	Exhibition	March - April	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
lohn Muir Festival	Homecoming Signature	April	SNH		EventScotland	
Easter Holiday – Children's Crafts & Activities	Art / Education	April	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
World Book Night: TBC Author /isit & Book Giveaway	Literary / Cultural	April	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
Acrylics Advanced Master Classes	Visual Arts Community Arts	April	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
lockey Festivals (Primary chools)	Hockey Festivals	April	WDL	-	WDL	Active Connected
VD Schools Cross Country Championships	Cross Country Individual Championships	April	WDL	-	WDL	Active Connected
Dalmuir Easter Gala Day	Public event	April	Greenspace	Greenspace	WDC/HLF	Sustainable

Event	Type/theme	Month	Lead Agency	WDC Involvement/ Funding	Main Funder	Identified Legacy Themes
Provost Civic Award 2014	Provost Event	April	Committee Admin	Provost Fund	WDC	Flourishing
Figure Drawing Master Classes	Visual Arts Community Arts	April - May	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
Tesco Bank Football Festival	Fun Football Festival (P2)	May	WDL	-	SFA	Active Connected
Pro Am Golf	Golf team event	Мау	WDL	WDC Involvement	WDC	Active
Get Active Festival	Public Event – outdoor activities taster session	May	Greenspace Countryside Ranger Service	PR / Greenspace	WDC / Loch Lomond Shores / Loch Lomond and the Trossachs National Park	Active Sustainable
Arthur Rackham Touring	Exhibition	May	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected Flourishing
Booked! Festival Of Words (3 Weeks Of Public Events)	Literary Cultural Sporting	May	WDC Educational Services	Logistical Support And Marketing	Creative Scotland/WDC	Connected Active Flourishing
WW1 Re-Enactment Event	Cultural Heritage	May	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected Flourishing
Watercolours Printing Master classes	Visual Arts Community Arts	May	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
Loch Lomond Get Active Festival		May	Loch Lomond Shores			
Loch Lomond Quilt Shows	Homecoming Partners	14 – 18 May	Loch Lomond Quilt Show Ltd		EventScotland	Loch Lomond Quilt Show

Event	Type/theme	Month	Lead Agency	WDC Involvement/ Funding	Main Funder	Identified Legacy Themes
Polaroid 10K Series	10k Road Races (4)	May - June	Polaroid	-	-	Active Connected
WW1 Event – Theatre TBC	Cultural Heritage	May - June	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected Flourishing
Schools Baton Relay	Celebration and awareness raising	June	Active Schools Schools / Education		AS / WDC	Active
Primary Schools Orienteering Competition	Orienteering / Active Outdoors / Inspiration & pathways	June	OEd / Active Schools	Minimal (Schools / Education Dept. Support)	Fundraising & NGB & Education Dept.	Active
School Sport Week	Sports Festivals netball, tennis, golf, rugby and dance. Inspiration & pathways	June	Active Schools	Minimal (Schools/ Education Dept. Support)	Schools / AS	Active
5K and Fun Run	Road Race & Fun Run	June	WDL / Polaroid	-	Polaroid / WDL	Active Connected
Active Schools Dance Festival	Sports Festival / Active Girls	June	Active Schools	Minimal (Schools / Education Dept. Support)	AS	Active
WD Sports Awards	Awards Evening	June	WDL	ТВС	Clyde Weekly Press, Your Radio, WDC	Active Connected
Armed Forces Day	Provost Event	June	Committee Admin	Provost Fund	WDC	Flourishing
Commonwealth Sports Day	Public Park event	June	Greenspace	Greenspace	WDC/HLF	Active Sustainable
Oil Painting		June	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected

Event	Type/theme	Month	Lead Agency	WDC Involvement/ Funding	Main Funder	Identified Legacy Themes
Outdoor Theatre Event TBC	Culture Heritage	June	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected Flourishing
Lanacastria Association Memorial Event	Invitation from Golden Jubilee Hospital	June	Committee Admin	N/A	ТВС	Flourishing
Still Lifes From Collection	Exhibition	June	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected Flourishing
Major Summer Exhibition (under discussion)	Exhibition	June-Sep	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected Flourishing
Queens Baton	Pre Commonwealth Games Event	July	WDL	WDC Involvement	WDC	Active Connected
Clydebank Canal Festival	Local Gala Day	July	WDL	WDC Involvement	WDC	Connected
Loch Lomond Highland Games		July	WDL	WDC involvement	WDC / Sponsorship	Active Flourishing Connected
Scottish Pipe band Championships		July	WDL	WDC involvement	WDC / Sponsorship	Active Flourishing Connected
Dalmuir Park Gala Day	Public Park event	July	Greenspace	Greenspace	WDC/HLF	Sustainable
Marie Hay Commonwealth Games	Exhibition	July	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected Active
Botanical Drawing Master classes	Visual Arts Community Arts	July	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services / Greenspace	Connected

Event	Type/theme	Month	Lead Agency	WDC Involvement/	Main Funder	Identified Legacy
				Funding		Themes
Landscape Painting Master classes	Visual Arts Community Arts	July	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services / Greenspace	Connected
Summer Reading Challenge	Literary / Education	July/August	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
Children's Arts & Crafts Summer Programme (8 weeks)	Art / Education	July/August	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
Sporting Summer Of Film (4-6 Film Screenings – Sport Related)	Sport / Cultural	July -August	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected Active
Great Scottish Swim 2014		23 August	Nova International	Yes	Event Scotland	
Great Scottish Swim day 2 Event		24 August	Loch Lomond Shores		Event Scotland	
International Bat Night	Public Event	August	Greenspace Countryside Ranger Service	PR / Greenspace	WDC	Connected Sustainable
Something for Everyone	Music Event	August	Greenspace	Greenspace	WDC/HLF	Connected Sustainable
Arts & Culture Summer School	Cultural	August	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected Active
Alex Grozier Solo Show	Exhibition	August	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
20/20 Football Trials	Football Event	August	WDL	-	SFA/WDL	Active Connected
Old Kilpatrick Gala	Local Gala Day	August	WDL	WDC Involvement	WDC	Connected

Event	Type/theme	Month	Lead Agency	WDC Involvement/ Funding	Main Funder	Identified Legacy Themes
Sportshall Athletics Festivals & Grand Final (Primary Schools)	Indoor Athletics Competition	August 2014 – April 2015	WDL	-	WDL	Active Connected
Skills Football Challenge Event	Football Festival (P7)	August 2014 – May 2015	WDL	-	WDL	Active Connected
Great Outdoors Festival	Public Event – over 40 outdoor events including hill walks, cycling, canoeing and running	Aug - Sept	Countryside Ranger Services of East and West Dunbartonshire and Stirling Councils	PR / Greenspace	WDC/ EDC/ Stirling Council/ Forestry Commission / LLTNP	Active Sustainable
Sportshall Athletics Festivals & Grand Final (Primary Schools)	Indoor Athletics Competition	August 2014 – April 2015	WDL	-	WDL	Active Connected
Skills Football Challenge Event	Football Festival (P7)	Aug 2014 – May 2015	WDL	-	WDL	Active Connected
Loch Lomond Food and Drink Festival		6 -7 September	Loch Lomond Shores			
WD Sports Shows	Festival of Sport (clubs & special guests)	September	WDL	£10K	WDC	Active Connected Sustainable Flourishing
Charlie Green Trophy	Golf - inter LA Ryder Cup style match. Inspiration & pathways	September	AS	Education Dept. support	AS, Lottery / sponsor	Active
Paddle Festival	Public Event promoting canoeing and kayaking	September	Drumchapel Canoe and Kayak Club	PR / Greenspace	WDC	Active Sustainable
Scottish Archaeology Month	Public Event – guided walk	September	Greenspace Countryside Ranger Service	PR / Greenspace	WDC	Connected Sustainable

				WDC		Identified
Event	Type/theme	Month	Lead Agency	Involvement/	Main Funder	Legacy
		Month		Funding		Themes
Painting Master classes		September	WDC Educational	Logistical Support And	WDC Libraries &	Connected
		September	Services	Marketing	Cultural Services	connected
Robert King Photography	Exhibition	September	WDC Educational	Logistical Support And	WDC Libraries &	Connected
	Exhibition	September	Services	Marketing	Cultural Services	connected
Highland Dance Competition		September	Loch Lomond	Highland Dance		September 2011
		September	Shores	Competition		September 2014 Active Connected Active
World Marathon Challenge	Athletics – Marathon Team	October	SPTA School /		School	
	Challenge	000000	WDL	-		
WD Schools Cross Country Relay	Cross Country Team	October	WDL		WDL	
	Champs			-		Connected
Dalmuir Park Illuminations	Public Event	October	Greenspace	Greenspace	WDC/HLF	Sustainable
TRC Talk (Black History Month)	Homecoming / Cultural /	Octobor	WDC Educational	Logistical Support And	WDC Libraries &	Connected
TBC Talk (Black History Month)	Heritage	October	Services	Marketing	Cultural Services	Connected
TBC Film Screening (Black History	Homecoming / Cultural /	October	WDC Educational	Logistical Support And	WDC Libraries &	Connected
Month)	Heritage	October	Services	Marketing	Cultural Services	Connecteu
Visual Arts Master classes	Visual Arts	October	WDC Educational	Logistical Support And	WDC Libraries &	Connected
VISUAL ALLS MASLEL CLASSES	Community Arts	October	Services	Marketing	Cultural Services	Connecteu
West Dunbartonshire Youth		October	WDC Educational	Logistical Support And	WDC Libraries &	Connected
Theatre		OCLOBEI	Services	Marketing	Cultural Services	Active
Avril Mcphee Solo Show	Exhibition	October	WDC Educational	Logistical Support And	WDC Libraries &	Connected
Aviii Mcphee 3010 Show		OCIODEI	Services	Marketing	Cultural Services	Connecteu

Event	Type/theme	Month	Lead Agency	WDC Involvement/ Funding	Main Funder	Identified Legacy Themes
Visual Arts Master classes	Visual Arts Community Arts	October	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
Book Week Scotland: Week Long Series Of Literary Events & Author Visits & St Andrews Celebration	Literary / Cultural / Homecoming	November	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected Flourishing
Clydeside Open Art Show	Exhibition	November	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected Flourishing
School Swimming Championships	Time Trials for Scottish Schools Finals	November	WDL	_	WDL	Active Connected
Firework Displays (Dumbarton & Dalmuir)	Annual Bonfire Night Displays	November	WDL	WDC involvement	WDC	Connected Flourishing
Christmas Light Switch On (Dumbarton & Alexandria)	Annual Light Switch on Events	November	WDL	WDC involvement	WDC	Connected Flourishing
Jogscotland & Athletics Awards	Awards Evening	November	WDL	-	WDL	Active Connected
Tree Planting for 2014	Environmental Legacy Event	November	Greenspace	Greenspace	WDC/HLF	Active Sustainable
Mary`s Meals Group Show	Exhibition	November – December	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
Christmas Fayre	Cultural	December	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected
Christmas Film Screenings	Cultural	December	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected

Event	Type/theme	Month	Lead Agency	WDC Involvement/ Funding	Main Funder	Identified Legacy Themes
Music for a Christmas Evening (3 nights)	Theatre/Concert	December	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected Flourishing
WDC Schools Music Concert	Theatre/Concert	December	WDC Educational Services	Logistical Support And Marketing	WDC Libraries & Cultural Services	Connected Flourishing Active
Giant Heptathlon (Secondary Schools)	Indoor Athletics Competition	December	WDL	-	WDL	Active Connected

### West Dunbartonshire Council

#### ACTIVE

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
To use the profile of the games to inspire and motivate people to get involved in physical activity and sport.	Queen's Baton Relay:	To maximise the impact of the relay during its time in the region	Lead: WDC Support: WD Leisure
	Primary School Sports Development coaching and events programme linked to 2014 Games in 100% schools	To deliver a varied and progressive annual calendar of sport for all Primary Schools in chosen sports. The programme will be inclusive to all pupils with links to further participation opportunities.	Lead: WD Leisure Support: WDC Education
	Delivery of large scale Sports Awards and WD Sports Hall of Fame	Large scale event that recognises the dedication of athletes, coaches and volunteers each year.	Lead: WD LeisureSupport: WDCClyde and Forth PressWD Sports Council
	Commonwealth Day Event	Deliver a physical activity charity event on Commonwealth Day in 2014.	Lead: WD Leisure Support: WDC
	Enhance the marketing of all sport and physical activity opportunities	Attractive brochures and social media utilising where appropriate the Commonwealth Games branding.	Lead: WD Leisure Support: Glasgow 2014 Team

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
To use the profile of the games to inspire and motivate people to get involved in physical activity and sport.	West Dunbartonshire Games	Deliver a new programme of sport that will resurrect inter-school sports events between secondary & primary schools	Lead: WD Leisure – Active SchoolsSupport: WD Leisure – Sports DevelopmentWDC Education
	High Schools Golf Championship	Secondary school pupils competing in a golf event.	Lead: WD Leisure – Active SchoolsSupport: WDC EducationClubGolf Scotland
	Charlie Green Trophy East v West Dunbartonshire	Increased profile of Ryder Cup 2014. Secondary school pupils competing in Ryder Cup style golf match.	Lead: WD Leisure – Active Schools Support: EDLC – Active Schools ClubGolf Scotland
	<b>sport</b> scotland Young Ambassadors	<ul> <li>To motivate and inspire other young people to participate in sport.</li> <li>Raising awareness of opportunities in schools and communities</li> <li>Promoting an active lifestyle</li> <li>Generating enthusiasm for major games</li> </ul>	Lead: WD Leisure – Active Schools Support: WDC – Education sportscotland

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
To remove barriers ensuring appropriate opportunities for participation in physical activity and sport are provided to the people of West Dunbartonshire regardless of age, gender, race and disability.	Club Golf Programme	To deliver the Club Golf programme to all primary schools in West Dunbartonshire and actively engage with Club Golf registered clubs	Lead: WD Leisure – Active Schools Support: ClubGolf Scotland WDC Education Local Golf Clubs
	Disability Sport	To work closely with Dunbartonshire Disability Sports Club, ASN Schools and other key partners to improve and increase the opportunities offered to disabled people of all ages	Lead: WD Leisure Trust Support: WDC Education Scottish Disability Sport
	Active Schools extra-curricular programmes	Increased no. of participants (school aged) Increased range of provision	Lead: WD Leisure – Active Schools Support: WD Leisure – Sports Development WDC Education
	ACES / Active Choices Programme	Promoting healthy lifestyles for 5 – 15 year olds through physical activity and healthy eating	Lead: WD Leisure – Development team Support: CHCP NHS

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
To remove barriers ensuring appropriate opportunities for participation in physical activity and sport are provided to the people of West Dunbartonshire regardless of age, gender, race and disability.	Vitality Programme	Promoting physical activity for clients with health issues	Lead: WD Leisure – Development team Support: NHS CHCP
	The Pulse Initiative	Improving health and social wellbeing of young persons by providing diversary activities including midnight football league	Lead: WDC – Early Intervention team Support: WD Leisure
To ensure West Dunbartonshire's sporting infrastructure is as strong as it possibly can be; developing people, places & partnerships and enabling residents to participate and progress in the activity/sport of their choice.	Community Sports Hub Programme	Establishment of Community Sport Hubs at identified school and community network sites across West Dunbartonshire	Lead: WD Leisure – Sports Development Support: WDC Education Community Partners sportscotland Loch Lomond & Trossachs National Park
	Talented Sports Performer Programmes	Launch a new Talented Sports Performer Scheme that supports high performing individuals to achieve their sporting aspirations by accessing quality strength and conditioning facilities, advice and small grants.	Lead: WD Leisure Trust Support: WD Sports Council

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
	Talented Sports Performer Programmes	Launch a new Talented Sports Performer Scheme that supports high performing individuals to achieve their sporting aspirations by accessing quality strength and conditioning facilities, advice and small grants.	Lead: WD Leisure Trust Support: WD Sports Council
	Volunteer Recruitment, Development & Retention	Increase the provision and network of young Active Schools volunteers Ensure Sport Youth Group's (SYG) sustainability Document best practice and guidelines in relation to volunteer recruitment Recognise and reward the achievements of local sports volunteers Deliver a Coaching Insight Conference for Coaches, Administrators, Officials and Athletes.	Lead: WD Leisure Support: WDC Education Community Partners sportscotland EDLC
To ensure West Dunbartonshire's sporting infrastructure is as strong as it possibly can be; developing people, places & partnerships and enabling residents to participate and progress in the activity/sport of their choice.	Positive Coaching Scotland programme	To deliver the Positive Coaching Scotland cultural change programme to support the development of positive sporting environments across West Dunbartonshire	Lead: WD Leisure Trust Support: sportscotland SGBs Community Partners

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
	Effective joint planning across WDC and WDL providers of PE, sport and physical activity	Integrated plans Joint projects Pathways from School to community based activity Formation of PEPAS groups	Lead: WD Leisure – Active SchoolsWDC Education Support:WD Leisure – Sports DevelopmentCommunity Partners
	Capital Investment Sports Facility Plan	Synthetic Grass Pitch Facility Development to increase the quality and access to a range of synthetics grass facilities within West State of the art fitness equipment in leisure facilities to improve the quality of the fitness suites in all main Leisure sites, enhancing usage and retention figures of participants Work in partnership with sportscotland to create a plan for best use of WDC Capital Investment to improve the quality and quantity of accessible sports facilities across West Dunbartonshire	Lead: WDC Support: WD Leisure Trust sportscotland SGBs Community Partners

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
To ensure West Dunbartonshire's sporting infrastructure is as strong as it possibly can be; developing people, places & partnerships and enabling residents to participate and progress in the activity/sport of their choice.	School to club / community pathways.	<ul> <li>Raised profile of community sports clubs in schools/local communities.</li> <li>Growth in junior members at community sports clubs.</li> <li>Increased youth participation in WDL leisure/community centre provision.</li> <li>Developing the partnership between schools, clubs and community user groups to increase the usage</li> <li>Increased use of</li> </ul>	Lead: WD Leisure – Active Schools Support: WD Leisure – Sports Development WDC – Education Community Partners
	Active Schools Mountain Biking project	greenspace for activity Mountain Bike courses in local parks Improved Outdoor Learning for schools	WDC – Outdoor Education Support: WDC Greenspace WDC - Education WD Leisure – Active Schools Loch Lomond & Trossachs National Park
	Outdoor Ed / Active Schools Orienteering project	Increased use of greenspace for activity Orienteering courses in local parks Improved Outdoor Learning for schools	Lead: WDC – Outdoor Education Support: WDC Greenspace WDC - Education WD Leisure

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
To ensure West Dunbartonshire's sporting infrastructure is as strong as it possibly can be; developing people, places & partnerships and enabling residents to participate and progress in the activity/sport of their choice.	Sports Leaders Programme	Free experience of coaching and event organising for senior pupils. Developing young people's leadership skills, citizenship qualities, developing delivery network for school sport and wider community volunteer program.	Lead: WDC Education Support: WD Leisure – Active Schools

### SUSTAINABLE

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
Improve the Physical Environment	Develop a climate change park at Levengrove as part of wider Heritage Lottery Funded regeneration project.	Provide an educational programme around climate change. Emissions reduction. Provide an adaptable park for future climate.	Lead: WDC Greenspace Support: Heritage Lottery Fund WDC Asset Management WDC Procurement
	Tree planting activities throughout West Dunbartonshire.	Encourage bio-diversity within our Open spaces and woodlands. Increase levels of community volunteering and awareness of the local environment.	Lead: WDC Greenspace. WDC Countryside Ranger Service. Support: West Dunbartonshire Community Volunteering Service. Environment Trust.
	Develop a Legacy Play Park at East Thomson Street, Clydebank.	Provide much needed recreation facilities and social cohesion within a socially deprived area. Encourage active play to increase physical activity levels and improve health and wellbeing amongst our children.	Lead: WDC Greenspace Support: West Dunbartonshire Community Planning Partnership. Local schoolchildren. WDC Public reassurance Team. Police Scotland.
	Creation of Legacy wildflower meadow areas at locations within Clydebank, Dumbarton and Alexandria. In partnership with local community groups and schools.	Encourage biodiversity by increasing levels of native flora and fauna. Providing a greater awareness of the interaction between various species and dependencies.	Lead: WDC Greenspace. WDC Educational Services. Support: West Dunbartonshire Community Volunteering Service.

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
	Development of a Commonwealth Woodland project at Langcraigs and Overtoun Estates in partnership with the Woodlands Trust and Forestry Commission Scotland.	<ul> <li>Planting over 200,000</li> <li>native trees, linking</li> <li>important existing</li> <li>habitats and creating a</li> <li>new home for Scotland's</li> <li>wildlife.</li> <li>Develop and encourage</li> <li>free public access,</li> <li>interpretation and</li> <li>education facilities</li> <li>Involve local people,</li> <li>especially children in tree</li> <li>planting and other</li> <li>events to deepen their</li> <li>appreciation of wildlife</li> <li>and the environment.</li> </ul> Increasing visitor numbers to Overtoun Estate and Langcraigs through publicity, word of mouth and events.	Lead: Woodland Trust. Forestry Commission Scotland. WDC Greenspace. Support: Greenlight Environmental. ENTRUST.
	Creation of wild poppy fields to commemorate the 100 <sup>th</sup> Anniversary of the start of World War 1.	Raising awareness of this historic anniversary.Increase levels of community volunteering and awareness of the local environment.Encourage bio-diversity within our Open spaces and woodlands.	Lead: WDC Greenspace Support: West Dunbartonshire Community Volunteering Service. Environment Trust.
Build capacity amongst Communities to move towards self- sufficiency.	Development of a community Allotment site at Clydebank.	Develop skills base of hard to reach groups. Encourage self-sufficiency regarding food provision. Improve physical and mental well-being. Foster the development of	Lead: WDC Greenspace. Support: West Dunbartonshire Community Planning Partnership. Local schoolchildren.

social cohesion.			
Priority	Legacy Programme / Action	Outcome / Output	Responsibility
	Encourage a community approach to a reduction in litter and graffiti.	Improve educational awareness of the blight that litter and graffiti place on our Country, and the implications of that during 2014 when the eyes of the world will be on Scotland. Engage with community volunteer groups to carry out community clean ups.	Lead: WDC Greenspace. Support: West Dunbartonshire Community Planning Partnership. WDC Educational Services. Environment Trust. Scottish Government.

#### FLOURISHING

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
Opportunities to strengthen Scottish businesses	Increase business opportunities for region's key sectors: Tourism and Food and Drink	Develop a 'Legacy 2014 business ready' e-leaflet to raise awareness and signpost for 2014 opportunities	Lead: WDC Economic Development Support: Dunbartonshire Chamber of Commerce LL&TNPA SE; SDS; WDC Employability; Love Loch Lomond; Business Gateway; WDCVS
	Increased business Supply Chain opportunities	Working in partnership with SDP and SE to ensure local businesses are aware of, and are prepared for, procurement opportunities through various workshops including Meet the Buyer, Geared for Gold, Food and Drink Innovation – Meet the Expert, and e- commerce.	Lead: WDC Economic Development Support: WDC Procurement Supplier Development Programme Business Gateway Scottish Enterprise
	Attract/develop new events and current events increase economic impact/ community led events	Develop a programme of 2014 events in West Dunbartonshire, which includes a signature and 2 partner Homecoming Events, will deliver an enhanced regional profile for West Dunbartonshire and increased number of tourists	Lead: WDC Support: Event organisers EventScotland

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
	Increase business knowledge of effective marketing and how to take advantage of sales opportunities. Increased visitors, tourist and diaspora to the region.	Businesses attending Business Gateway generic marketing workshops, and tourism focused social media workshops delivered through Love Loch Lomond. Opportunities for businesses to benefit from regional marketing campaigns delivered by VisitScotland, WDC and Love Loch Lomond. Increased take up of the VisitScotland quality assurance scheme.	Lead: WDC Economic Development Business Gateway Love Loch Lomond VisitScotland
	Expand business exporting opportunities – within Scotland, the UK and overseas	Businesses taking part in Smart Exporter surgeries run by Business Gateway every quarter.	Lead: WDC Economic Development Support: Smart Exporter Business Gateway
Provide pathways to employment	Skills and training development – support employers to recruit to any employment opportunities that arise	Businesses applying for the Skills and Business Growth grant. Joint delivery of the Service Excellence programme for existing front line service staff.	Lead: WDC Economic Development Support: LL&T National Park; Love Loch Lomond; SE
	Recruitment incentives offered to employers to increase employment opportunities for local people	Businesses applying for the employment grants and First Employee grant. Taking on your First Employee workshops delivered through the Business Gateway.	Lead: WDC Economic Development Support: Business Gateway

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
	Recruitment of Level 2 Apprentices within growth sectors including Hospitality and Leisure	An increased number of Level 2 apprentices recruited and completing apprenticeships in Hospitality and Leisure.	<b>Lead:</b> WDC Employability Service
	Target recruitment – utilisation of the Employability Programme as a targeted recruitment service for employers to ensure that local people are given the best possible chance of accessing employment opportunities that arise from 2014.	Employers will have support to recruit appropriate local staff to fill the vacancies within their businesses.	Lead: WDC Employability Service
Foster a culture of volunteering	Increased opportunities for events and sports related volunteering and related awards scheme for all ages	Increased targeted approaches to sports bodies to consider volunteering programmes and greater collaboration with schools. Increased accreditation opportunities for West Dunbartonshire volunteers through Saltire Awards Scheme (12 – 25 year olds) and West Dunbartonshire Volunteering Award Scheme (all ages).	<b>Lead:</b> West Dunbartonshire CVS

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
	Maximising sector income opportunities for communities to increase physical activity	130 organisations have been targeted in 2013 to encourage uptake of Big Lottery Fund's 2014 Community grant to expand levels of physical activity. 50% of organisations are currently working towards grant applications. Community groups accessing Local People Local Paths grant to develop local path infrastructure and increase volunteer opportunities.	Lead: West Dunbartonshire CVS Support: SNH
Enhance Scotland's international profile as a tourism and events destination	Tourism marketing through visit West Dunbartonshire campaign with focus on Year of Homecoming and returning friends and family (RFF) ongoing opportunities. Regional promotion developed as part of VisitScotland funding from WDC for 2014. Working closely with key local events which have received Homecoming funding or support through WDC.	Increase the volume of visitors to West Dunbartonshire Increase the average visitor spend Optimise the mutual benefits for community and industry through tourism.	Lead: WDC Economic Development VisistScotland Support: Love Loch Lomond Loch Lomond & Trossachs National Park

### CONNECTED

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
Improve perception of Scotland as a creative nation, producing world class cultural experiences.	High profile exhibition programme at Clydebank Museum and Gallery throughout 2014 including WWI and national touring exhibitions: The Way of the Warrior and The Titanic. 2014 Booked! Festival of Words. Three week programme of public events including author visits, exhibitions and workshops.	<ul> <li>Promotion of free access significant and high profile exhibitions to local population, schools, national and international visitors.</li> <li>Increased awareness and status of this newly refurbished 4* venue.</li> <li>Increased economic impact through increased visitors.</li> <li>Increased awareness of West Dunbartonshire as a cultural attraction through three week programme of attractive and significant literature and visual arts events.</li> <li>Increased involvement in cultural activities by the wider population and schools.</li> <li>Promotion of the one of the largest free cultural festivals in Scotland.</li> </ul>	Lead:WDC Educational ServicesSupport:WDC Corporate Communications Creative Scotland Lennox Literary Society Clydebank History Society Clydebank Museums and Gallery Volunteers
Increase engagement through new artistic, cultural and creative experiences.	A programme of exemplary arts activities that provide meaningful and enjoyable experiences for a range of audiences including public and Games visitors.	Community Arts Programme including workshops, exhibitions, and performances supported by an Artist in Residence. Increased numbers of people engaged in cultural activities and events.	Lead: WDC Educational Services Support: WDC Corporate Communications Creative Scotland

	Legacy		
Priority	Programme / Action	Outcome / Output	Responsibility
	WWI Centenary	Increased awareness of West Dunbartonshire as an aspiring and ambitious cultural region. A series of events including exhibitions, WWI battle re- enactment and theatre performance marking the centenary of WWI. Schools programmes commemorating the WWI centenary and engagement of young people in their local heritage and international history.	Lead:WDC Educational ServicesSupport:WDC Corporate Communications Creative Scotland Heritage Lottery Fund
Enhance people's learning, and everyone's understanding and celebration of our and other countries cultures.	Support a Second Nation Homecoming Young Scot Commonwealth Ambassadors Scheme	Schools and people across the region will have connected and develop sustained formal and informal links with their nominated Second Teams (Isle of Man and Uganda) supporting and understanding of their cultures. Schools delivering Global Citizenship element of CfE strand. Fostering an increased awareness and appreciation of national and international cultures Schools and Young People from across the authority will engage in key Legacy Events including: WWII Centenary, Homecoming and Commonwealth Games using these as stimulus and resources for learning activities in delivery of CfE.	Lead: WDC Education Support: WD Leisure Trust

Priority	Legacy Programme / Action	Outcome / Output	Responsibility
	Game On Scotland Legacy Programme	All schools within West Dunbartonshire signed up and registered to the Game On Legacy programme. <u>http://www.gameonscotla</u> <u>nd.org</u> Increased awareness of the commonwealth games and its positive impact upon the nation. Increased awareness of future sporting opportunities/ clubs	Lead: WDC Education Support: WD Leisure Trust
	International Women's Day Black History Month LBGT History Month Local Cultural Programmes including Burns Celebrations and Book Week Scotland.	Public events promoted to support: International Women's Day and LBGT and Black History month resulting in a greater awareness and understanding of ethnic, gender and minority cultural history.	