

WEST DUNBARTONSHIRE COUNCIL

Report by the Executive Director of Infrastructure and Regeneration

**Housing, Environment and Economic Development Committee:
5 February 2014**

Subject: Commonwealth Games Legacy Plan

1. Purpose

- 1.1** The purpose of this report is to update the Committee about the Commonwealth Games Legacy Plan that has been developed and agree its content.

2. Recommendations

- 2.1** Members are asked to agree the Commonwealth Games Legacy Plan in Appendix 1.

3. Background

- 3.1** Authorities throughout Scotland have been developing Commonwealth Games Legacy Plans to capture activity taking place during 2014.

- 3.2** The Scottish Government definition is as follows:

Legacy as defined by Scottish Government states “Legacy is about using the unique opportunity of the Games to deliver lasting change across the whole of Scotland – now, in the run up to the Games and in the years beyond”. Given the very wide range of legacy programmes and initiatives available this will mean different things to different people.”

- 3.3** The Scottish Government legacy ambitions are set around 4 themes:

- Active Scotland;
- Connected Scotland;
- Flourishing Scotland;
- Sustainable Scotland.

- 3.4** The Commonwealth Games Legacy Plan was developed through a short life working group that contributed to the plan and will be responsible for the delivery of the actions within the plan.

4. Main Issues

- 4.1** The Legacy Plan in Appendix 1 details key priorities supported by programmes to deliver outcomes during 2014 and beyond.

There is also a Commonwealth Games Legacy Event Programme Calendar detailing all events throughout West Dunbartonshire during 2014. This programme highlight sporting, cultural and tourist events throughout the year offering a range of activities for West Dunbartonshire's residents. As stated in the background, the ambitions of the Legacy Plan are set around 4 themes. These are described by Scottish Government as:

Active

- 4.1.1** We want to inspire the people of Scotland to be more active. To take part in physical activity and sport. To live longer, healthier lives. The Commonwealth Games offer a once-in-a-lifetime opportunity to get Scotland more active. By using the power and excitement generated by this landmark event, we will encourage everyone – young and old – to get involved in a wide range of physical activity and sport.

Connected

- 4.1.2** The Games offer huge potential to inspire, create and to learn. We want individuals and communities to get involved, to try something new, and to develop and enhance friendships and relationships both in Scotland and across the Commonwealth. Our reputation as a modern, vibrant and culturally rich and diverse nation will be enhanced. Everyone, particularly our young people, will know about Scotland's place in the world and embrace what the world has to offer.

Flourishing

- 4.1.3** A flourishing Scotland will make the most of the economic and social opportunities of Glasgow 2014 and other high-profile events to help existing or potential Scottish businesses prosper. It will also improve their skills and workforce to be more resilient and to apply for wider public sector contracts worth £8 billion. Working in partnership, we will develop a legacy supporting business, employment, skills and tourism and Scotland's reputation.

Sustainable

- 4.1.4** A sustainable Scotland is committed to creating well-designed, sustainable places both urban and rural, further supporting people's health. In delivering the Games, protecting and enhancing Scotland's biodiversity and landscape for future generations is a key responsibility. It is reflected in the high environmental standards set out as part of Glasgow's successful bid for delivering the Games themselves and in our plans for an enduring legacy extending across Scotland both before and beyond 2014.

- 4.2** The four themes in the Legacy Plan will link to key events within West Dunbartonshire, acting as a catalyst for lasting legacy for this area and Scotland. The key national events are noted below:

Homecoming 2014

- 4.2.1** Homecoming Scotland 2014 will reinforce Scotland's position on the international stage as a dynamic and creative nation.

It will extend the benefits and opportunities offered by the Commonwealth Games and Ryder Cup and build on the successes of the first year of the Homecoming 2009 by presenting a year-long co-ordinated programme of inspirational events. A major cultural input for this year will be around the commemoration of WW1. This will be through a number of educational and cultural inputs across the community. This programme will be designed to support Scotland's events industry, increase visitors' numbers and generate additional tourism revenue in a celebration of Scotland's past, present and future.

Support a Second Team

- 4.2.2** This initiative aims to create opportunities to develop relationships with participating Commonwealth Games countries. West Dunbartonshire has been linked with Uganda and Isle of Man.

Contact has been made with the organising groups from both countries with requests for Tourist Information by Isle of Man already been actioned.

Queen's Baton Relay (QBR)

- 4.2.3** The Queen's Baton Relay is steeped in tradition and is a major part of the build-up to the Commonwealth Games. The relay traditionally commences from Buckingham Palace, London, where the Queen places a message to the athletes inside the baton. The baton is then passed on to the first honorary relay runner which is the start of its journey throughout the 70 Commonwealth nations and territories over a period of 288 days. The relay concludes at the Commonwealth Games Opening Ceremony in Glasgow on 23 July 2014, where Her Majesty the Queen, or her representative, receives the baton. They then retrieve the message which is read aloud to the watching audience officially declaring the Games open.

The QBR will pass through West Dunbartonshire on Friday, 18 July 2014. A full programme of events has been planned with the final route being published early February 2014. It is anticipated that over 100 people will have the opportunity to carry the baton in this area.

Glasgow 2014 Commonwealth Games

- 4.2.4** Glasgow will host the 2014 Commonwealth Games from 23 July to 3 August 2014. Approximately 6,500 athletes and officials from 70 nations and territories will take part in 17 sports (5 of which include para sport medal events). Scotland and the City of Glasgow are expecting many thousands of visitors and spectators. This will be the biggest multi-sport event that Scotland has ever hosted.

40th Ryder Cup

- 4.2.5** In 2014, Scotland will host one of the world's major sporting occasions, the Ryder Cup. This prestigious event will put Scotland's reputation as the 'Home of Golf' firmly on the world stage as all eyes turn to the PGA Centenary Course at Gleneagles in Perthshire. It will be the first time in more than four decades that the Ryder Cup has been staged in Scotland and the 2014 tournament is expected to attract in excess of 45,000 spectators each day.

- 4.3** The above events to be held during 2014 have the opportunity to bring significant benefits to the whole of Scotland with some local benefit to West Dunbartonshire.
- 4.4** Some of the local benefits include local businesses being involved in key contacts to deliver venues and support services, local hotels hosting international visitors and broadcasting organisations and the QBR highlighting partnership working between the Council and local organisations.
- 5. People Implications**
- 5.1** The legacy plan will be delivered by Council staff and partner organisations.
- 6. Financial Implications**
- 6.1** The Council allocated £50,000 toward Commonwealth Games and Legacy in the 2013/14 budget. The bulk of this funding will be earmarked for 2014/15 to deliver the QBR events.
- 6.2** Other costs will be met through existing revenue budgets. These include activities provided through West Dunbartonshire Leisure Trust, Libraries and Cultural Services, Greenspace, Creative Scotland, Event Scotland, Forestry Commission amongst others.
- 7. Risk Analysis**
- 7.1** A full risk analysis of the QBR and events supporting the QBR will be developed once the final route has been agreed.
- 8. Equalities Impact Assessment (EIA)**
- 8.1** No significant issues were identified in a screening for potential equality impact of this report.
- 9. Consultation**
- 9.1** Consultation with Council Officers and a range of partner organisations have been an integral part of developing this plan. This consultation has resulted in a positive level of participation in this process.
- 10. Strategic Assessment**
- 10.1** The promotion of a Commonwealth Games Legacy Plan meets the strategic objectives of West Dunbartonshire Council.

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Date: 15 January 2014

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Appendix: Appendix 1: Commonwealth Games Legacy Plan

Background Papers: None

Wards Affected: All