

alexandria

town centre masterplan and delivery strategy

town centre masterplan

Report

by

GILLESPIES

delivery strategy

in association with

YellowBook
MVA

September 2008



Contents

alexandria

town centre masterplan and delivery strategy

Chapter 1 Introduction

Chapter 2 Alexandria – The Place

- 2.1 Town Centre Character Appraisal
 - History / Growth
 - Land Uses
 - Character Area Analysis
- 2.2 Alexandria Socio-Economic Profile
 - Challenges Facing Post Industrial Towns
 - Socio-Economic Analysis
 - Market Conditions
 - Stakeholder and Community Engagement
 - Community Engagement Events
 - Mitchell Way Regeneration Survey

Chapter 3 The Masterplan

- 3.1 The Challenge
- 3.2 Key Choices
- 3.3 Developing The Masterplan
 - Kippen Dairy Site
 - Leven Cottage Site
 - Mitchell Way: Town Centre Core Options
 - Alexander Street Area
 - Railway Site
 - Leven Street Site
- 3.4 Public Realm projects
 - Riverside
 - Bank Street (Including Fountain)
 - Main Street (Including Overton Street and Rear Car Parks)
 - Station Site (West of Tracks)

Chapter 4 Delivery Strategy

- 4.1 Key Deliverables
 - Development Principles
 - Development Costs
 - Next Steps

