

Analysis of Impact of Events 2009 using Category Indicators A - D

Appendix A

Category A - Event which provides social and/or cultural value for WDC

Category B - Event which generates positive economic impact for WDC

Category C - Event which has net profit outcome for WDC

Category D - Event which has net cost outcome for WDC

Funding Source	Event
Events Revenue Budget	2 Scottish Pipe Band Championship
Events Revenue Budget	3 WDC Pro Am Golf Tournament
Grounds Maintenance Revenue Budget	5 Balloch Family Fun Day
Cultural Sub Committee Funding	7 Clydebank Canal Festival
West Dunbartonshire Festival	8 Levensgrove Park Gala Day
Events Revenue Budget	9 Loch Lomond Highland Games
Cultural Sub Committee Funding	# Old Kilpatrick Gala Day
Skypoint Revenue Budget	# Faifley Gala Day
West Dunbartonshire Festival	# Christie Park Gala Day
Cultural Sub Committee Funding	# Dalmuir Music Festival
Events Revenue Budget	# Dalmuir Park Illuminations
Events Revenue Budget	# Dalmuir Park Fireworks Display
Dumbarton Common Good Fund	# Levensgrove Fireworks Display
Events Revenue Budget	# Christmas Lights Switch On - Alexandria
EventScotland & Council	# St. Andrew's Homecoming - Clydebank
Events Revenue Budget	# Christmas Lights Switch On - Dumbarton
EventScotland & Council	# St. Andrew's Homecoming - Dumbarton
Cultural Sub Committee Funding	# Hogmany During the Day - Balloch
Cultural Sub Committee Funding	# Hogmany During the Day - Clydebank

Type A	Type B	Type C	Type D	Event Cost (Net)
Yes	Yes	No	Yes	£20,572
No	No	No	Yes	£7,705
Yes	Yes	No	Yes	£3,000
Yes	No	No	Yes	£3,283
Yes	No	No	Yes	£3,848
Yes	Yes	No	Yes	£10,082
Yes	No	No	Yes	£2,416
Yes	No	No	Yes	£250
Yes	No	No	Yes	£931
Yes	No	No	Yes	£6,000
Yes	No	No	Yes	£12,811
Yes	No	No	Yes	£8,500
Yes	No	No	Yes	£9,000
Yes	Yes	No	Yes	£6,000
Yes	No	No	No	£6,500
Yes	Yes	No	Yes	£6,000
Yes	No	No	No	£6,500
Yes	No	No	Yes	£5,350
Yes	No	No	Yes	£7,150

Scottish Pipe Band Championship

