

### **APPENDIX 3 – Local Press Discounted Rates as confirmed at Feb, 2008**

	<b>Lennox Herald</b>	<b>Dumbarton Reporter</b>	<b>Clydebank Post</b>
<b>Readership</b>	29,206	11,565	26,552

#### **SCC Council Rate**

Public Notice	£3.92	£2.88	£5.20
Run of Paper	£3.00	£2.02	£4.96
Entertainment	£3.65	£3.70	£3.38

#### **Half Page Council Rate**

Public Notice	£ 600	£128.95	£393.38
Run of Paper	£ 460	£184.67	£443.65
Entertainment	£ 545	£142.05	£432.60

#### **Full Page Council Rate**

Public Notice	£1,200	£256.79	£786.77
Run of Paper	£ 940	£334.38	£809.70
Entertainment	£1,120	£295.03	£808.62
Licensing Board (per page)	£ 815	£256.79*	£786.77*

\*add 50% for full colour